

1. Record Nr.	UNINA9910154599903321
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Titolo	Circular Economy Handbook for Business and Supply Chains : Repair, Remake, Redesign, Rethink
Pubbl/distr/stampa	London : , : Kogan Page, , 2016 ©2017
ISBN	9780749476762 0749476761
Edizione	[1st ed.]
Descrizione fisica	1 online resource (432 pages)
Disciplina	658.70286
Soggetti	Recycling industry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Contents -- List of Figures and Tables -- List of case studies and snapshots - by sector and company name -- About the author -- About the Contributors -- How to Use This Book -- Acknowledgements -- Introduction -- Part one An overview of the circular economy -- 01 The circular economy: What is it? -- Background -- Evolution of the concept: architects, scientists and sailors -- Other supporting approaches -- Scaling it up: companies, think tanks, business groups -- The circular economy: a generic framework -- Summary -- Notes -- Further resources -- 02 The design and supply chain -- Supply chain scope -- Terminology -- The design and supply chain -- Rethinking -- Summary -- Notes -- Further resources -- 03 Circular economy business models -- Global trends and drivers -- Business models and commercial frameworks -- Commercial models -- Circular operating models -- Summary -- Notes -- Further resources -- 04 Circular economy enablers and accelerators -- Enablers: thinking differently -- Enablers: technology -- Accelerators -- Summary -- Notes -- Further resources -- Part two How are businesses adopting circular economy models? -- 05 Drivers for change -- Industrial revolutions -- The 'Great Acceleration' -- A global stocktake -- Welcome to the Anthropocene -- Demand exceeding supply -- Rethinking and redesign -- Summary -- Notes -- Further resources -- 06 Food and agriculture -- Sector overview -- Traditional supply chain - issues and

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Sommario/riassunto

A Circular Economy Handbook for Business and Supply Chains is an easily digestible and comprehensive handbook that provides a clear guide to the circular economy. Real examples across a range of market sectors help businesses, students and policymakers understand the theory and fast-developing practice of the circular economy. A holistic framework for the 'design and supply chain', business models and enablers helps generate ideas, and the book includes tools to help you get started. Whilst growing global consumption presents fantastic business opportunities, our current 'linear' systems - take some materials, make a product, use it and then throw it away - are not fit for purpose. The circular economy unlocks this problem by 'decoupling' resources from consumption. Switched-on businesses are re-thinking product design, material choices, business models and supply chains. A Circular Economy Handbook for Business and Supply Chains is a 'must-read' for anyone who wants to apply the circular economy today.
