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Sommario/riassunto

A Circular Economy Handbook for Business and Supply Chains is an easily digestible and comprehensive handbook that provides a clear guide to the circular economy. Real examples across a range of market sectors help businesses, students and policymakers understand the theory and fast-developing practice of the circular economy. A holistic framework for the 'design and supply chain', business models and enablers helps generate ideas, and the book includes tools to help you get started. Whilst growing global consumption presents fantastic business opportunities, our current 'linear' systems - take some materials, make a product, use it and then throw it away - are not fit for purpose. The circular economy unlocks this problem by 'decoupling' resources from consumption. Switched-on businesses are re-thinking product design, material choices, business models and supply chains. A Circular Economy Handbook for Business and Supply Chains is a 'must-read' for anyone who wants to apply the circular economy today.
