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| Descrizione fisica      | 1 online resource (167 pages)  |
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| Soggetti                | Radio broadcasting - Social aspects - Great Britain<br>Radio and literature<br>Authors, English - 20th century - Political and social views  |
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| Livello bibliografico   | Monografia   |
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| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | 1. Arnold over Britain? : John Reith and broadcasting morality -- 2. Common talkers : the Bloomsbury Group and the aestheticist ethics of broadcasting -- 3. A natural selection : H.G. Wells and a Huxleyan ethics of communications -- 4. Talks toward a definition of morality : T.S. Eliot and the consecration of broadcasting.   |
| Sommario/riassunto      | Radio Modernism marries the fields of radio studies and modernist cultural historiography to the recent 'ethical turn' in literary and cultural studies to examine how representative British writers negotiated the moral imperative for public service broadcasting that was crafted, embraced, and implemented by the BBC's founders and early administrators. Weaving together the institutional history of the BBC and developments in ethical philosophy as mediated and forged by writers such as T. S. Eliot, H. G. Wells, E. M. Forster, and Virginia Woolf, Todd Avery shows how these and other prominent authors' involvement with radio helped to shape the ethical contours of literary modernism. In so doing, Avery demonstrates the central role radio played in the early dissemination of modernist art and literature, and also challenges the conventional assertion that modernists were generally elitist and anti-democratic. Intended for readers interested in the fields of media |

and cultural studies and modernist historiography, this book is remarkable in recapturing for a twenty-first-century audience the interest, fascination, excitement, and often consternation that British radio induced in its literary listeners following its inception in 1922.

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