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Nota di contenuto	1. The ethics of research in faith and culture : scholarship as fandom? / Tom Beaudoin -- 2. Media rituals : from Durkheim on religion to Jade Goody on religious toleration / Nick Couldry -- 3. Deepening relationships with material artefacts / Stephen Pattison -- 4. Contesting martyrdom / Jolyon Mitchell -- 5. Religionless in Seattle / Michael W. DeLashmutt -- 6. Marketing God and hell : strategies, tactics and textual poaching / Carlton Johnstone -- 7. The gospel of Tom (Hanks) : American churches and The Da Vinci code / Ellen E. Moore -- 8. From pulp fiction to revealed text : a study of the role of the text in the otherkin community / Danielle Kirby -- 9. Seeing the self as other : televising religious experience / Nicholas Buxton -- 10. Possession trance ritual in electronic dance music culture : a popular ritual technology for reenchantment, addressing the crisis of the homeless self, and reinserting the individual into the community / Rupert Till -- 11. Representation of religion in Pretty village, pretty flame / Milja Radovic -- 12. A secular gospel for the marginal : two films of Stephen Chow as Hong Kong cinematic parables / Yam Chi-Keung -- 13. What is 'on' : an exploration of iconographical

representation of traditional religious organizations on the homep. of
their websites / Sarah Lawther -- 14. Researching theo(b)logy :
emerging Christian communities and the Internet / Katharine Sarah
Moody.
