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Nota di contenuto	1. Moments, magic and memories : photographing tourists, tourist photographs and making worlds / Mike Robinson and David Picard -- 2. Imaging and imagining Pueblo people in northern New Mexico tourism / Matthew J. Martinez and Patricia C. Albers -- 3. Ancient Greek theatres as visual images of greekness / Vassiliki Lalioti -- 4. The accidental tourist : NGOs, photography, and the idea of Africa / Brian Cohen and Ilyssa Manspeizer -- 5. The bulimic consumption of pygmies : regurgitating an image of otherness / Stan Frankland -- 6. Photographing race : the discourse and performance of tourist stereotypes / Elvi Whittaker -- 7. From images to imaginaries : tourism advertisements and the conjuring of reality / Teresa E.P. Delfin -- 8. The camera as global vampire : the distorted mirror of photography in remote Indonesia and elsewhere / Janet Hoskins -- 9. Re-viewing the past : discourse and power in images of prehistory / Andy Letcher, Jenny Blain, and Robert J. Wallis.