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Altri autori (Persone)	BuehlJonathan GrossAlan G
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Nota di contenuto	ch. 1 Revolution or evolution? Casing the impact of digital media on the rhetoric of science / Jonathan Buehl -- ch. 2. Learning to "share your science" : the open notebook as textual object and dynamic rhetorical space / Chad Wickman -- ch. 3. The scientific journal : making it new? / Joseph E. Harmon -- ch. 4. Evaluation after publication : setting the record straight in the sciences / Alan G. Gross -- ch. 5. The online research article and the ecological basis of new digital genres / Christian F. Casper -- ch. 6. The chemistry liveblogging event : the web refigures peer review / Michelle Sidler -- ch. 7. Controversies on the web : the case of adult human neurogenesis / Jeanne Fahnestock -- ch. 8. Radiolab and parasites : podcasting horror and wonder to foster interest in science / Sarah Wardlaw -- ch. 9. Online visualizations of natural disasters and hazards : the rhetorical dynamics of charting risk / Charles Kostelnick and John Kostelnick -- ch. 10. Meltdowns in the media : visualization of radiation risk from the printed page to the internet / James Wynn -- ch. 11. Intersections : scientific and

parascientific communication on the internet / Ashley R. Kelly and Carolyn R. Miller -- ch. 12. Why people care about chickens and other lessons about rhetoric, public science, and informal learning environments / Stacey Pigg.[et al.] -- ch. 13. Afterword : social changes in science communication : rattling the information chain / Charles Bazerman.
