

1. Record Nr.	UNINA9910154566103321
Titolo	Latin America's quest for globalization : the role of Spanish firms // edited by Felix E. Martin, Pablo Toral
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2016
ISBN	1-351-92308-0 1-138-25907-1 1-315-25078-0
Descrizione fisica	1 online resource (360 pages) : illustrations, charts, tables
Collana	The International Political Economy of New Regionalisms Series
Altri autori (Persone)	MartinFelix E ToralPablo
Disciplina	338.8/894608
Soggetti	Investments, Spanish - Latin America Corporations, Spanish - Latin America International business enterprises - Spain International business enterprises - Latin America
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2005 by Ashgate.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1. Spanish direct investment in Latin America, 1960-2002 / Juan Jose Duran -- 2. The advantage of Spanish firms in Latin America, 1990-2002 / Pablo Toral -- 3. The transformation of the Spanish economy and FDI in Latin America : towards a new theoretical framework / Sebastian Royo -- 4. Spanish foreign policy in Latin America / Javier Maestro -- 5. The foreign conquest of Latin American banking : what's happening and why? / James R. Barth, Triphon Phumiwasana and Glenn Yago -- 6. Big Spanish banks in Brazil : anything different in their asset and credit allocation? / Harry M. Makler and Walter L. Ness, Jr. -- 7. Spanish banks in Latin America : do they need each other? / Alvaro Calderon -- 8. Spanish telecoms in Latin America : telefonica / Fernando Gallardo -- 9. Stakeholder impact of telefonica's Latin American investments / Michael Periu, Jr. -- 10. The prospects of Spanish investment in the Latin American energy sector : will the reconquest unravel? / Gustavo de las Casas -- 11. Challenges for Spanish investments in the Latin American energy industry / Carlos

Seiglie -- 12. The socio-political dimension of Spanish direct investment in Latin America / Felix E. Martin -- 13. The Latin American image of Spain in the aftermath of recent investments / Joaquin Roy -- 14. Conclusions : challenges and opportunities of foreign investments in Latin America / Maria-Angels Oliva and Luis A. Rivera-Batiz.
