

1. Record Nr.	UNINA9910786933503321
Autore	Apfelbaum Sue
Titolo	Designing the editorial experience : a primer for print, Web, and mobile // Sue Apfelbaum and Juliette Cezzar
Pubbl/distr/stampa	Beverly, Massachusetts : , : Rockport Publishers, , 2014 ©2014
ISBN	1-62788-049-6
Edizione	[1st edition]
Descrizione fisica	1 online resource (227 p.)
Classificazione	DES001000DES007030DES007050
Disciplina	686.2/2
Soggetti	Magazine design Newspaper layout and typography Graphic arts (Typography) Electronic publications - Design Web sites - Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	In a world of media that seems to be ever-changing, how do we define a newspaper, magazine or journal? Are we drinking our morning coffee on a Sunday as we sit down and read our newstablet? Look around any doctor's office waiting room and you will find two people reading the same magazine, one holding the paper version, another on their phone.

2. Record Nr.	UNINA9910154499903321
Titolo	Scandinavian journal of primary health care Supplement
Pubbl/distr/stampa	Stockholm, Sweden, : Almqvist & Wiksell Periodical Co., [1988]- London, UK, : Informa Healthcare
Descrizione fisica	1 online resource
Soggetti	Primary health care Primary Health Care Periodicals. Periodical
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Title from cover. Refereed/Peer-reviewed