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Nota di contenuto	Cover; Title Page; Copyright; Acknowledgements; 1 Choice: A Twenty-First Century Science?; The topic; Our goal: a view across disciplines; Who is this book for?; 2 The Origins: Choice in Economics; To be economically rational; From starting points to persons; Rational choice in general; The properties of rationality; The rationality engine for everyday life; From economic to sociological rationalities; The critique of rational choice; Causality, rational choice and rules; Conclusion; 3 An Experimental Choice; People reasoning badly: the case from behavioural economics; What methods imply The problem of contextLanguage, rationality, experiments; Beyond language?; Nudging choice; Governing through nudging; Does economics need psychology?; Wood for the trees; Words, descriptions, explanations; Conclusion; 4 Choice in Context; Limits of rationality; Proof of reasons; Types of reasons: commitment; A sociology of rational action; Reasons in action; Weber and rational action theory; Types of reasons in contemporary sociology; Disciplining reasons; Stretching the scope of reasons; Social capital and economics; Tying the social to the rational: the case of commitment; Conclusion 5 Evolutionary ChoiceSociobiology; Choosing sociobiologically; From species to minds; Reasons and sex; The fabric of an argument: explanation and evidence; From evolution to computation; The language of misunderstanding choice: Dennett; Reasons for choices;

Conclusion; 6 Modelling Choice; Economic models and the Prisoner's Dilemma; Behaviour and hypothesised models; Game theory; Types of game and types of human conduct; Games and ordinary life; Simplifying the world; Bayesian modelling; Beliefs, probabilities; The Bayesian perspective as a theory of learning; Conclusion

7 A New Place of Choice: The Internet, Information and human nature; Choice and human nature; From claims to evidence; From altruism to prediction from personality; Starting from a different place; Evaluating the causalities of personality; Choice within or outside the Internet; Conclusion; 8 Reasons in Action: From Philosophy to an Anthropology of Choice; Types of account; A philosophical approach to choice; Reasons and choice; Types of reason as culture; Types of reasons as material causes; Perspectives as reasonable places to look at reasons and choices; An anthropology of choice

An anthropology of choice Economic reasoning as choices in action; Conclusion; References and Bibliography; Index; End User License Agreement
