

1. Record Nr.	UNINA9910154342003321
Autore	Addison Paul <1943->
Titolo	Churchill [[electronic resource] ] : the unexpected hero / / Paul Addison
Pubbl/distr/stampa	Oxford, : Oxford University Press, 2005
ISBN	0-19-160857-2
Descrizione fisica	1 online resource (viii, 308 p.)
Disciplina	941.082092
Soggetti	Statesmen - Great Britain History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. 275-285) and index.
Sommario/riassunto	An in-depth portrait of Winston Churchill focuses on the lifelong battle over Churchill's reputation and how his heroic self-image was communicated to the world through a public relations campaign as his reputation skyrocketed.

2. Record Nr.	UNINA9910970616903321
Titolo	Handbook on decision making . Vol 2 Risk management in decision making / / Jie Lu, Lakhmi C. Jain, and Guangquan Zhang (eds.)
Pubbl/distr/stampa	Berlin, : Springer, 2012
ISBN	9781283945202 1283945207 9783642257551 3642257550
Edizione	[1st ed. 2012.]
Descrizione fisica	1 online resource (456 p.)
Collana	Intelligent systems reference library, , 1868-4394 ; ; v. 33
Altri autori (Persone)	LuJie JainL. C ZhangGuangquan <1954->
Disciplina	658.4 658.4/038011 658.4038011
Soggetti	Risk management Decision making
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Decision making under risk -- pt. 2. Risk management in business decision making -- pt. 3. Risk assessment and response systems.
Sommario/riassunto	This book presents innovative theories, methodologies, and techniques in the field of risk management and decision making. It introduces new research developments and provides a comprehensive image of their potential applications to readers interested in the area. The collection includes: computational intelligence applications in decision making, multi-criteria decision making under risk, risk modelling, forecasting and evaluation, public security and community safety, risk management in supply chain and other business decision making, political risk management and disaster response systems. The book is directed to academic and applied researchers working on risk management, decision making, and management information systems.

