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| Descrizione fisica      | 1 online resource (iv, 230 pages) : illustrations  |
| Collana                 | Open Access e-Books<br>Knowledge Unlatched<br>Critical digital and social media studies  |
| Disciplina              | 301.01   |
| Soggetti                | Frankfurt school of sociology<br>Critical theory<br>Communication - Social aspects<br>Sociology - Philosophy   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | 1. Introduction: Critical theory of communications: new readings of Lukacs, Adorno, Marcuse, Honneth and Habermas in the age of the internet -- 2. Georg Lukacs as a communications scholar: Cultural and digital labour in the context of Lukacs' Ontology of the social being -- 3. Theodor W. Adorno and the critical theory of knowledge -- 4. Herbert Marcuse and social media -- 5. The internet, social media and Axel Honneth's interpretation of Georg Lukacs' theory of ratification and alienation -- 6. Beyond Habermas: Rethinking critical theories of communication -- 7. Conclusion. |
| Sommario/riassunto      | This book contributes to the foundations of a critical theory of communication as shaped by the forces of digital capitalism. One of the world's leading theorists of digital media Professor Christian Fuchs  |

explores how the thought of some of the Frankfurt School's key thinkers can be deployed for critically understanding media in the age of the Internet. Five essays that form the heart of this book review aspects of the works of Georg Lukács, Theodor W. Adorno, Herbert Marcuse, Axel Honneth and Jürgen Habermas and apply them as elements of a critical theory of communication's foundations. The approach taken starts from Georg Lukács Ontology of Social Being, draws on the work of the Frankfurt School thinkers, and sets them into dialogue with the Cultural Materialism of Raymond Williams. Critical Theory of Communication offers a vital set of new insights on how communication operates in the age of information, digital media and social media, arguing that we need to transcend the communication theory of Habermas by establishing a dialectical and cultural-materialist critical theory of communication.

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