

1. Record Nr.	UNINA9910153368903321
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Titolo	The presentation book : how to create it, shape it and deliver it! // Emma Ledden
Pubbl/distr/stampa	Harlow, England, : Pearson, 2013
ISBN	1-292-00286-7 1-292-00287-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (xxi, 150 pages ) : illustrations (black and white)
Disciplina	658.452
Soggetti	Business presentations Business and Management Commerce Business & Economics Business Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	About the author Acknowledgments Introduction Chapter 1 - Fail to prepare, prepare to fail Chapter 2 - It's not about self-survival Chapter 3 - The missing ingredient Chapter 4 - Hook your audience Chapter 5 - What goes where? Chapter 6 - What language should I speak? Chapter 7 - The three steps Chapter 8 - Going live Chapter 9 - Nature versus nurture Chapter 10 - A reality check Chapter 11 - Moving forward My final word Appendix: Full workbook Index
Sommario/riassunto	Presenting is a key skill for millions of people in thousands of different jobs. This title is friendly, fun and engaging from the start and will overcome their fears. It's written by an expert TV presenter who knows every trick in the book. This is what she does. It's all she does.