

1. Record Nr.	UNINA9910153248903321
Autore	Howell Claire
Titolo	Intellectual property law // Claire Howell, Aston University, Benjamin Farrand, University of Warwick
Pubbl/distr/stampa	Harlow, England : , : Pearson, , 2017
ISBN	1-292-08700-5
Edizione	[Fifth edition.]
Descrizione fisica	1 online resource (220 pages) : illustrations (some color)
Collana	Law express
Disciplina	346.41048
Soggetti	Intellectual property - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Title Page -- Copyright Page -- Contents -- Acknowledgements -- Introduction -- Guided tour -- Table of cases and statutes -- Chapter 1: Copyright subsistence -- Chapter 2: Authorship, ownership and moral rights -- Chapter 3: Copyright infringement, remedies and defences -- Chapter 4: Confidentiality -- Chapter 5: Patentability, entitlement and ownership -- Chapter 6: Patent infringement, defences and remedies -- Chapter 7: Design law -- Chapter 8: Trade mark registrability -- Chapter 9: Trade mark infringement -- Chapter 10: Passing off -- Chapter 11: Intellectual property, computer software and the internet -- And finally, before the exam . . . -- Glossary of terms -- Index.
Sommario/riassunto	Tried and tested by undergraduate law students across the UK. 94% of students polled agree that Law Express helps them to revise effectively and take exams with confidence. 88% agree that Law Express helps them to understand key concepts quickly. Make your answer stand out with Law Express, the UK's bestselling law revision series. Review the key cases, statutes and legal terms you need to know for your exam. Improve your exam performance with helpful advice on effective revision. Maximise your marks with tips for advanced thinking and further debate. Avoid losing marks by understanding common pitfalls. Practise answering sample questions and find guidance for structuring strong answers. Hone your exam technique further with additional study materials on the companion website.

