

1. Record Nr.	UNINA9910153207703321
Autore	Ordenez de Pablos Patricia <1975->
Titolo	Managerial strategies and solutions for business success in Asia // Patricia Ordenez de Pablos, editor
Pubbl/distr/stampa	Hershey, Pennsylvania : , : IGI Global, , 2017 ©2017
ISBN	9781522519607 9781522518860
Descrizione fisica	PDFs (375 pages) : illustrations
Collana	Advances in Library and Information Science (ALIS) Book Series
Disciplina	658.4/012095
Soggetti	Management - Asia Strategic planning - Asia Organizational behavior - Asia Personnel management - Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Customers' perceptions of green banking: examining service quality dimensions in Bangladesh / Mehree Iqbal, Nabila Nisha, Syed Ali Raza -- A process-oriented warehouse postponement strategy for e-commerce order fulfillment in warehouses and distribution centers in Asia / K. H. Leung [and 7 others] -- Analysing the effect of value in online communities on satisfaction in online socialisation and knowledge-sharing intentions of eco-tourist / Sudipta Kiran Sarkar, Norman Au, Rob Law -- Business excellence strategies for SME sustainability in India / Neeta Baporikar -- Determinants of adoption of location-based services in Bangladesh / Afrin Rifat, Mehree Iqbal, Nabila Nisha -- Design of blended mobile learning in an urban environment / Adam K. L. Wong, Artie Ng -- Philosophy and management: the relevance of Vedanta in management / Balakrishnan Muniapan -- The diffusion of voluntary ISO 26000 among SMEs: evidence from Taiwan / Yen-Chun Jim Wu, Chih-Hung Yuan -- The impact of outsourcing on performance and competitive priorities among Malaysian SMEs / Hasliza Abdul Halim, Noor Hazlina Ahmad, T. Ramayah -- What price for ecosystem services in China?: comparing

three valuation methods for water quality improvement / Haixia Zheng, Stale Navrud, Shiran Shen -- Impact of financial performance on stock price of non-bank financial institutions (NBFI) in Bangladesh: dynamic panel approach / Mohammad Mizenur Rahaman, Mohammad Ashraful Ferdous Chowdhury --

Harmonization of depreciation policy: exploring the practices of Bangladesh / Afrin Rifat -- Impulsion of information technology on human resource practices / ChandraSekhar Patro -- Sustainable education: a buzzword of Universiti Teknologi PETRONAS, Malaysia / Muhammad Zahid, Zulkipli Ghazali, Haseeb Ur Rahman -- Evaluating Asian cross country differences in export openness and import openness: Asian business / Manoj Kumar -- Domestic tourist satisfaction in a colonial hotel and its implications for management: the case of Bandarawela Hotel, Sri Lanka / Hanshika Madushani Herath, Sarath Munasinghe.

Sommario/riassunto

"This book is an authoritative reference source for the latest collection of research perspectives on the development and optimization of various business sectors across the Asian region and examines their role in the globalized economy. Highlighting pertinent topics across an interdisciplinary scale, such as e-commerce, small and medium enterprises, and tourism management"--Provided by publisher.
