

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910153196003321 |
| Titolo | Localization in development aid : how global institutions enter local lifeworlds // edited by Thorsten Bonacker, Judith von Heusinger, Kerstin Zimmer |
| Pubbl/distr/stampa | London : , : Routledge, , 2016 |
| ISBN | 1-317-20316-X 1-315-56204-9 1-317-20317-8 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (248 pages) |
| Collana | Rethinking Globalizations ; ; 68 |
| Disciplina | 338.91 |
| Soggetti | Economic development projects Economic development - Citizen participation Non-governmental organizations Local government Public-private sector cooperation |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includex bibliographical references and index. |
| Nota di contenuto | Cover -- Half Title -- Title Page -- Copyright Page -- Table of Contents -- List of figures -- List of contributors -- 1. Introduction -- The aim of this volume -- Norms, diffusion and localization -- Development and post-development -- Chapter overview -- Note -- Bibliography -- PART I: The localization of human rights -- 2. Multi-level actor partnerships for implementing children's rights -- Introduction -- The discrepancy between the aims of global norms and local realities -- Explanations from international relations scholarship -- Insights from anthropology, sociology and development studies -- Multi-level actor partnerships in Bangladesh -- Children's rights implementation through multi-level actor partnerships -- The key role of local actors -- Sustainability concerns -- Contracted agents as intermediaries? -- Conclusion -- Notes -- Bibliography -- 3. Framing the position of social media in the local institutionalization of international human rights norms -- Introduction -- Demographics of influence -- Comparing social media to the established understanding |

of communities of influence -- Transnational advocacy networks and modalities of influence -- Linking transnational advocacy to norm change through human rights and development -- Defining norms through human rights -- Transnational norms and local contextualization -- Discussion: exploring opportunities and limitations for social media in transnational advocacy and development cooperation -- The research agenda -- Conclusion -- Bibliography --

4. Japan's experience in localizing human rights in post-conflict Nepal -- Introduction -- Background of the case study -- The approach of JICA -- The process of drafting the Nepalese Civil Code -- Discussion -- Conclusion -- Bibliography --

PART II: The localization of gender.

5. Appropriating gender: The ambivalent effects of Nigeria's CEDAW implementation -- Introduction -- The promotion of international norms and developmental scripts: localization as appropriation -- Negotiating 'gender' and 'development': the implementation of CEDAW in Nigeria -- Nigerian women's rights organizations and CEDAW -- Gender quantified -- Development, empowerment and power: appropriating the context -- Concluding remarks -- Notes -- Bibliography --

6. How the localization of macrocultural concepts can reinforce gender inequalities: A case study on the localization of reproductive health in Cambodia -- Introduction -- The diffusion of development and reproductive health as macrocultural concepts -- The localization of macrocultural concepts and its effects -- The case study: Cambodia -- Decoupling as a predictable effect of localization -- The reproduction of gender hierarchies as a paradoxical effect of localization -- Gender roles in Khmer society -- Khmer perceptions of sexuality and sex work -- Negotiating safe sex -- Development actors contributing to paradoxical effects of localization -- Conclusion -- Notes -- Bibliography --

7. Hybridization and the case of a 'successful' gender mainstreamed community-based disaster management project in Cambodia -- Introduction -- Understanding depoliticization of gender mainstreaming -- The community-based disaster management project: background -- VCDM members as brokers and translators -- Brokers and hybridization -- The context of relations of aid -- Conclusion -- Notes -- Bibliography --

PART III: The localization of agency --

8. Localizing rebellion: International development agencies and the rise of the indigenous movement in Ecuador -- Introduction -- Importing rebellion - localization of discursive and organizational structures -- Adapted localization - intercultural bilingual education. From social movement organizations to development agencies: the failure of structural localization -- Buenvivir - localization and globalization of an 'export quality' concept -- Conclusion -- Notes -- Bibliography --

9. Strengthening civil society through development cooperation?: Localizing participation in post-Suharto Indonesia -- Introduction -- Detecting local practices in international norm dynamics -- Civil society participation as a goal in development -- Cognitive prior: integral state and 'Pancasila' -- Efficacy of the cognitive prior in the understanding of the state -- Localizing the participation norm -- Conclusion -- Notes -- Bibliography --

10. Victims, victors and saviours: The politics of aid and women's rights in Zimbabwe -- Introduction -- Theoretical framework -- Global feminist theories in Zimbabwe -- Understanding women's rights in local contexts -- Reframing global norms in local contexts -- Negotiating local alternatives -- Homogenising universalisms -- Conclusion -- Bibliography --

PART IV: The localization in economic development cooperation --

11. The localization of CSR norms: Development agencies and the promotion of responsible business conduct in China -- Introduction -- Transnational norm emergence and diffusion -- The

Chinese context and initial rejection of CSR norms -- Promoting CSR and the contribution of development cooperation -- Developing a Chinese version of CSR -- Conclusions -- Notes -- Bibliography -- 12.
From (un)employment to employability: Localized neoliberal norms and the politics of proper progress in Sierra Leone -- Introduction -- Working towards attitudinal and behavioural change in Sierra Leone -- The shift from (un)employment to employability -- The localization of neoliberal norms in Sierra Leone -- Concluding remarks -- Notes -- Bibliography -- Index.

Sommario/riassunto

This edited volume brings together the work of scholars from different disciplines including sociology, political science and anthropology, and analyses how global institutions are embedded in local contexts within development aid. It examines theoretical and empirical implications of the diffusion and anchoring of world polity institutions at the local and global levels. The volume furthers the understanding of the dynamics of norm negotiation and glocalization processes in culturally varied societies in an era of globalization. Themes and topics covered include: children and human rights, gender mainstreaming, multi-level actor partnerships, anti-corruption programming, local ownership, land rights and corporate social responsibility. Bringing together expert contributors, this comprehensive volume will be an invaluable resource for all scholars of localization and globalization studies, as well as those in the field of international relations.
