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Autore	Dubey Umeshkumar
Titolo	Quantitative techniques in business, management and finance : a case-study approach // Umeshkumar Dubey, Tulsiramji Gaikwad-Patil College of Engineering and Technology Nagpur, Maharashtra State, India, D P Kothari, S B Jain Institute of Technolog
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ISBN	1-315-35007-6 1-315-36718-1 1-4987-6947-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (503 pages)
Disciplina	650.072/1
Soggetti	Business enterprises - Finance Decision making - Methodology Quantitative research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	A Chapman and Hall Book--cover.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Quantitative decision making : an overview -- 2. Arranging data -- 3. Measures of central tendency -- 4. Measures of variation and skewness -- 5. Probability theory -- 6. Statistical decision theory -- 7. Linear programming and problem formulation -- 8. Sampling theory -- 9. Hypothesis testing -- 10. The chi-square tests -- 11. Business forecasting -- 12. Correlation analysis -- 13. Regression analysis -- 14. Time series analysis -- 15. Research methodology -- 16. Case studies for highlighting quantitative techniques -- 17. Multiple choice questions with answers and necessary explanation.
Sommario/riassunto	This book is especially relevant to undergraduates, postgraduates and researchers studying quantitative techniques as part of business, management and finance. It is an interdisciplinary book that covers all major topics involved at the interface between business and management on the one hand and mathematics and statistics on the other. Managers and others in industry and commerce who wish to obtain a working knowledge of quantitative techniques will also find

this book useful.
