

1. Record Nr.	UNINA9910153151303321
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Titolo	Introduction to research methods in psychology / / Dennis Howitt, Loughborough University, Duncan Cramer, Loughborough University
Pubbl/distr/stampa	Harlow, England : , : Pearson Education, , 2014 ©2014
ISBN	9781292015750 1292015756 9780273775065 0273775065 9780273775058
Edizione	[Fourth edition]
Descrizione fisica	1 online resource (xxii, 508 pages) : illustrations
Collana	Always learning
Disciplina	150.72
Soggetti	Psychology - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph Previous edition: 2011.
Nota di bibliografia	Includes bibliographical references and index.
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Sommario/riassunto

Introduction to Research Methods in Psychology, 4th edition is an essential introduction to research methods in psychology. With comprehensive coverage of both quantitative and qualitative methods as well as the ethical and legal realities of carrying out research, this is the ideal guide for students just beginning and those moving on to more advanced projects.
