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ISBN	1-292-03447-5
Edizione	[Seventh, Pearson new international edition.]
Descrizione fisica	1 online resource (773 pages) : illustrations (some color)
Collana	Pearson custom library
Disciplina	150
Soggetti	Psychology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Pearsonal New International Edition."
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Table of Contents -- Glossary.
Sommario/riassunto	<p>Where great science meets great teaching. At just fourteen chapters, Psychology: Core Concepts 7e provides rich coverage of the foundational topics taught in most introductory courses.</p> <p>Psychology: Core Concepts focuses on a manageable number of core concepts (usually three to five) in each chapter, allowing students to attain a deeper level of understanding of the material. Learning is reinforced through focused application and critical thinking activities, and connections between concepts are drawn across chapters to help students see the big picture of psychology as a whole. The 7th edition features an enhanced critical thinking emphasis, with new chapter-opening "Problems" and new end-of-chapter critical thinking applications that promote active learning.</p> <p>Teaching &amp; Learning Experience</p> <p>Personalize Learning - The new MyPsychLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals.</p> <p>Improve Critical Thinking - Pedagogical features are designed to help students learn the problem-solving skills and critical thinking techniques of a good psychologist.</p> <p>Engage Students - In-text learning activities and the new MyPsychLab Video Series maintain student interest both in and out of</p>

the classroom. Explore Research - Current research reflects the most up-to-date psychological theories and applications. Understand Culture and Diversity - Cross-cultural, multicultural, and gender research is woven throughout the text to reflect the increasing diversity and global reach of psychology. Support Instructors - An Instructor's Manual, Test Bank (both print and computerized), Interactive PowerPoints, the new MyPsychLab Video Series, Telecourse Videos, and a Telecourse Study Guide provide instructors with the ultimate supplements package. Preview Site: <http://www.pearsonhighered.com/fall2011preview/#Psych> Facebook Page: <http://www.facebook.com/pages/Psychology-Core-Concepts/214526791978469>.

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