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Nota di contenuto	Cover -- Table of Contents -- 1. Introduction: What is Economics? -- 2. The Key Principles of Economics -- 3. Exchange and Markets -- 4. Demand, Supply, and Market Equilibrium -- 5. Measuring a Nation's Production and Income -- 6. Unemployment and Inflation -- 7. The Economy at Full Employment -- 8. Why Do Economies Grow? -- 9. Aggregate Demand and Aggregate Supply -- 10. Fiscal Policy -- 11. The Income-Expenditure Model -- 12. Investment and Financial Markets -- 13. Money and the Banking System -- 14. The Federal Reserve and Monetary Policy -- 15. Modern Macroeconomics: From the Short Run to the Long Run -- 16. The Dynamics of Inflation and Unemployment -- 17. Macroeconomic Policy Debates -- 18. International Trade and Public Policy -- 19. The World of International Finance -- 20. Elasticity: A Measure of Responsiveness -- 21. Market Efficiency and Government Intervention -- 22. Consumer Choice: Utility Theory and Insights from Neuroscience -- 23. Production Technology and Cost -- 24. Perfect Competition -- 25. Monopoly and Price Discrimination -- 26. Market Entry and Monopolistic Competition -- 27. Oligopoly and Strategic Behavior -- 28. Controlling Market Power: Antitrust and Regulation -- 29. Imperfect Information: Adverse Selection and Moral Hazard -- 30. Public Goods and Public Choice -- Index.
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