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	Titolo	Basics of web design : HTML5 & CSS3. / / Terry Felke-Morris
	Pubbl/distr/stampa	Harlow, England : , : Pearson Education, Limited, , [2014] ©2014
	ISBN	1-292-03795-4
	Edizione	[Second edition, Pearson new international editon.]
	Descrizione fisica	1 online resource (380 pages) : illustrations (some color), tables
	Disciplina	006.74
	Soggetti	Cascading style sheets HTML
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Cover -- Table of Contents -- 1. HTML Basics -- 2. Web Design Basics -- 3. Cascading Style Sheets Basics -- 4. Web Graphics Styling Basics -- 5. More CSS Basics -- 6. Page Layout Basics -- 7. More on Links, Layout, and Mobile -- 8. Table Basics -- 9. Form Basics -- 10. Media and Interactivity Basics -- 11. Web Publishing Basics -- HTML5 Cheat Sheet -- CSS Cheat Sheet -- Comparison of XHTML and HTML5 -- JavaJam Coffee House Case Study -- Web Project Case Study -- Index.
	Sommario/riassunto	Intended for use in a beginning web design or web development course The Basics of Web Design: HTML5 & CSS3, 2e takes a unique approach to prepare students to design web pages that work today in addition to being ready to take advantage of HTML5 coding techniques of the future. The text covers the basic concepts that web designers need to develop their skills: Introductory Internet and Web concepts Creating web pages with HTML5 Configuring text, color, and page layout with Cascading Style Sheets Configuring images and multimedia on web pages Web design best practices Accessibility, usability, and search engine optimization considerations Obtaining a domain name and web host Publishing to the Web Teaching and Learning Experience To provide a better teaching and learning experience, for both instructors and students, this program will: Apply Theory and/or Research: A well-rounded foundation of hard and soft skills will help students as they pursue careers as web professionals. Engage Students: Hands-on

practice exercises and a running case study offer real-world perspective, and keep students interested in the material. Support Instructors and Students: Student files for web page Hands-on Practice exercises and the case study are available on the companion website.