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Titolo	Programming the World Wide Web / / Robert W. Sebesta
Pubbl/distr/stampa	Harlow, Essex : , : Pearson, , [2014] Â©2014
ISBN	1-292-03721-0
Edizione	[Seventh edition, Pearson new international edition.]
Descrizione fisica	1 online resource (686 pages) : illustrations (some color)
Collana	Always learning
Disciplina	006.76
Soggetti	Internet programming World Wide Web - Examinations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Table of Contents -- 1. Fundamentals -- 2. Introduction to HTML/XHTML -- 3. Cascading Style Sheets -- 4. The Basics of JavaScript -- 5. JavaScript and HTML Documents -- 6. Dynamic Documents with JavaScript -- 7. Introduction to XML -- 8. Introduction to Flash -- 9. Introduction to PHP -- 10. Introduction to Ajax -- 11. Java Web Software -- 12. Introduction to ASP.NET -- 13. Database Access through the Web -- 14. Introduction to Ruby -- 15. Appendix: Introduction to Java -- 16. Appendix: Named Colors -- Index.
Sommario/riassunto	For undergraduate students who have completed a course in object-oriented programming Programming the World Wide Web provides a comprehensive introduction to the tools and skills required for both client- and server-side programming, teaching students how to develop platform-independent sites using the most current Web development technology. Essential programming exercises are presented using a manageable progression: students begin with a foundational XHTML Web site and employ new languages and technologies to add features as they are discussed in the course. Readers with previous experience programming with an object-oriented language are guided through concepts relating to client-side and server-side programming.