1.	Record Nr.	UNINA9910153108503321
	Autore	Cooper John O.
	Titolo	Applied behavior analysis / / Cooper, Heron, Heward
	Pubbl/distr/stampa	Harlow, England : , : Pearson, , [2014] ©2014
	ISBN	1-292-03639-7
	Edizione	[Second, Pearson new international edition.]
	Descrizione fisica	1 online ressurs (759 sider) : illustrasjoner
	Collana	Always learning
	Disciplina	150.1943
	Soggetti	Behaviorism (Psychology)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Bibliographic Level Mode of Issuance: Monograph
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover -- Table of Contents -- Glossary -- 1. Definition and Characteristics of Applied Behavior Analysis -- 2. Basic Concepts -- 3. Selecting and Defining Target Behaviors -- 4. Measuring Behavior -- 5. Improving and Assessing the Quality of Behavioral Measurement -- 6. Constructing and Interpreting Graphic Displays of Behavioral Data -- 7. Analyzing Behavior Change: Basic Assumptions and Strategies -- 8. Reversal and Alternating Treatments Designs -- 9. Multiple Baseline and Changing Criterion Designs -- 10. Planning and Evaluating Applied Behavior Analysis Research -- 11. Positive Reinforcement -- 12. Negative Reinforcement -- 13. Schedules of Reinforcement -- 14. Punishment by Stimulus Presentation -- 15. Punishment by Removal of a Stimulus -- 16. Motivating Operations -- 17. Stimulus Control -- 18. Imitation -- 19. Chaining -- 20. Shaping -- 21. Extinction -- 22. Differential Reinforcement -- 23. Antecedent Interventions -- 24. Functional Behavior Assessment -- 25. Verbal Behavior -- 26. Contingency Contracting, Token Economy, and Group Contingencies -- 27. Self-Management -- 28. Generalization and Maintenance of Behavior Change -- 29. Ethical Considerations for Applied Behavior Analysts -- Bibliography -- Index -- 2.
	Sommario/riassunto	The long-awaited second edition of the classic textbook, Applied Behavior Analysis, provides a comprehensive, in-depth discussion of the field, providing a complete description of the principles and procedures needed to systematically change socially significant

behavior and to understand the reasons for that change. The authors' goal in revising this best-selling text was to introduce students to ABA in as complete, technically accurate, and contemporary manner as possible. As a result, the book's scope, treatment of various principles, procedures, and issues suggest that it is intended for concentrated and serious study. Readers of the new second edition will appreciate the inclusion of: more than 1,400 citations to primary-source literature, including both classic and contemporary studies; a glossary of more than 400 technical terms and concepts; more than 100 graphs displaying original data from peer-reviewed research, with detailed descriptions of the procedures used to collect the data represented; five new chapters written by leading scholars in the field of behavior analysis; and the addition of The Behavior Analyst Certification Board® BCBA® and BCABA® Behavior Analyst Task List, Third Edition.   First published in 1987, Applied Behavior Analysis remains the top-choice primary text for appropriate courses at universities in the United States and abroad with leading programs in behavior analysis. This comprehensive text, best-suited for all upper-level courses in basic principles, applications, and behavioral research methods, helps students, educators, and practitioners appreciate and begin to acquire the conceptual and technical skills necessary to foster socially adaptive behavior in diverse individuals.