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Autore	Whitham Charlie
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Sommario/riassunto	"During the Second World War several independent business organizations in the US devoted considerable energy to formulating and advocating social and economic policy options for the US government for implementation after the war. This 'planning community' of far-sighted businessmen joined with academics and government officials in a nationwide endeavor to ensure that the colossal levels of productivity achieved by the US during wartime continued into the peace. At its core this effort was part of a wider struggle between liberals, moderates and conservatives over determining the economic and social responsibilities of government in the new post-war order. In this book, Charlie Whitham draws on an

abundance of unpublished primary material from private and public archives that includes the minutes, memoranda, policy statements and research studies of the major post-war business planning organisations on a wide range of topics including monetary policy, demobilization, labor policy, international trade and foreign affairs. This is the untold story of how the post-war business planners -- of all hues -- helped shape the 'moderate' consensus which prevailed after 1945 over a permanent but limited government responsibility for fiscal, welfare and labor affairs, advanced American interests overseas and established.--
