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Sommario/riassunto

Blitzer continues to raise the bar with his engaging applications developed to motivate students from diverse majors and backgrounds. Thinking Mathematically, Fifth Edition, draws from the author's unique background in art, psychology, and math to present math in the context of real-world applications. Students in this course are not math majors, and they may never take a subsequent math course, so they are often nervous about taking the class. Blitzer understands those students' needs and provides helpful tools in every chapter to help them master the material. Voice balloons appear right when students need them, showing what an instructor would say when leading a student through the problem. Study tips, chapter review grids, Chapter Tests, and abundant exercises provide ample review and practice. The Fifth Edition's MyMathLab® course boasts more than 2,000 assignable exercises, plus a new question type for applications-driven questions that correlate to section openers in the textbook. Chapter Test Prep Videos show students how to work out solutions to the Chapter Tests; the videos are available on DVD, in MyMathLab, and on YouTube™.