

1. Record Nr.	UNINA9910153096803321
Autore	Groebner
Titolo	Business statistics : a decision-making approach // Groebner, Shannon, Fry
Pubbl/distr/stampa	Harlow, England : , : Pearson, , 2014 ©2014
ISBN	1-292-03652-4
Edizione	[Ninth edition.]
Descrizione fisica	1 online resource (106 pages) : illustrations (some color)
Collana	Pearson New International Edition
Disciplina	519.5
Soggetti	Commercial statistics Statistical decision
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover -- Table of Contents -- 1. The Where, Why, and How of Data Collection -- 2. Graphs, Charts, and Tables - Describing Your Data -- 3. Describing Data Using Numerical Measures -- 4. Special Review Section I -- 5. Introduction to Probability -- 6. Discrete Probability Distributions -- 7. Introduction to Continuous Probability Distributions -- 8. Introduction to Sampling Distributions -- 9. Estimating Single Population Parameters -- 10. Introduction to Hypothesis Testing -- 11. Estimation and Hypothesis Testing for Two Population Parameters -- 12. Hypothesis Tests and Estimation for Population Variances -- 13. Analysis of Variance -- 14. Special Review Section II -- 15. Goodness-of-Fit Tests and Contingency Analysis -- 16. Introduction to Linear Regression and Correlation Analysis -- 17. Multiple Regression Analysis and Model Building -- 18. Analyzing and Forecasting Time-Series Data -- 19. Introduction to Nonparametric Statistics -- 20. Introduction to Quality and Statistical Process Control -- Index -- 4.
Sommario/riassunto	Were you looking for the book with access to MyStatLab? This product is the book alone, and does NOT come with access to MyStatLab. Buy the book and access card package to save money on this resource. For one or two semester Business Statistics courses. A direct approach to business statistics, ordered in a signature step-by-step framework. Students could have a competitive edge over new graduates and

experienced employees if they know how to apply statistical analysis skills to real-world, decision-making problems. To help students achieve this advantage, Business Statistics uses a direct approach that consistently presents concepts and techniques in way that benefits students of all mathematical backgrounds. This text also contains engaging business examples to show the relevance of business statistics in action. The eighth edition provides even more learning aids to help students understand the material.
