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Nota di contenuto	Cover -- Table of Contents -- 1. Information Systems Management in the Global Economy -- 2. Strategic Uses of Information Technology -- 3. Strategic Information Systems Planning -- 4. Designing Corporate IT Architecture -- 5. Managing Telecommunications -- 6. Managing Corporate Information Resources -- 7. Managing Partnership-Based IT Operations -- 8. Technologies for Developing Effective Systems -- 9. Management Issues in System Development -- 10. Managing Information Security -- 11. Supporting Information-Centric Decision Making -- 12. Supporting IT-Enabled Collaboration -- 13. Supporting Knowledge Work -- Glossary -- Index.
Sommario/riassunto	For graduate and undergraduate courses in IT management and IT strategy. The authors utilize their years of working with companies on IT management / strategy to provide students with a practical look at the evolution of IT in business.