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Soggetti	Business ethics - United States Industries - Social aspects - United States Commercial crimes - United States Consumer protection - Law and legislation - United States
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Nota di contenuto	Cover -- Table of Contents -- 1. Ethical Theory and Business Practice -- 2. Corporate Responsibility -- 3. Ethical Treatment of Employees -- 4. Diversity and Discrimination in the Workplace -- 5. Marketing and the Disclosure of Information -- 6. Ethical Issues in Finance and Accounting -- 7. Ethical Issues regarding Emerging Technologies -- 8. Environmental Sustainability -- 9. Social and Economic Justice -- Index.
Sommario/riassunto	An anthology of readings, legal perspectives, and cases in business ethics. Ethical Theory and Business provides students with a strong understanding of ethics in business. Case studies, a discussion of ethical theory, and a diverse range of perspectives on specific topics give students the tools needed to address ethical situations in business and challenge them to think for themselves. Learning Goals Upon completing this book readers will be able to: Reflect on ethical and sustainable business practices Understand the role of ethics in all function areas of business including management, marketing, international business, human resources, finance, and accounting

Discuss the most pressing issues confronting business leaders today.

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