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Descrizione fisica	1 online resource (318 pages)
Collana	Always Learning
Disciplina	658.5
Soggetti	Physical distribution of goods
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes indexes.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Brief Contents -- Contents -- Preface -- Part I: Overview of Logistics -- Chapter 1: An Overview of Logistics -- Economic Impacts of Logistics -- Logistics: What It Is -- The Increased Importance of Logistics -- A Reduction in Economic Regulation -- Changes in Consumer Behavior -- Technological Advances -- The Growing Power of Retailers -- Globalization of Trade -- The Systems and Total Cost Approaches to Logistics -- Logistical Relationships within the Firm -- Finance -- Production -- Marketing -- Marketing Channels -- Activities in the Logistical Channel -- Customer Service -- Demand Forecasting -- Facility Location Decisions -- International Logistics -- Inventory Management -- Materials Handling -- Order Management -- Packaging -- Procurement -- Reverse Logistics -- Transportation Management -- Warehousing Management -- Logistics Careers -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 1.1: KiddieLand and the Super Gym -- Appendix 1: Logistics Professional Organizations -- Chapter 2: Logistics and Information Technology -- General Types of Information Management Systems -- Office Automation Systems -- Communication Systems -- Transaction Processing Systems (TPS) -- Management Information Systems (MIS) and Executive Information Systems (EIS) -- Decision Support Systems (DSS) -- Enterprise Systems -- The Internet's Influence on Logistics -- Online Retailing -- Cloud Computing -- Information Technology Challenges -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 2.1: Just-in-

Time in Kalamazoo -- Chapter 3: Strategic and Financial Logistics -- Connecting Strategy to Financial Performance -- Basic Financial Terminology -- Income Statement -- Balance Sheet -- Strategic Profit Model -- Logistics Connections to Net Profit Margin -- Logistics Connections to Asset Turnover.

Balanced Scorecard -- Logistics Activity Measures -- Transportation Measures -- Warehousing Measures -- Inventory Measures -- Design and Implementation of Measures -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 3.1: Brant Freezer Company -- Chapter 4: Organizational and managerial issues in logistics -- Organizing Logistics within the Firm -- Organizational Structure for Logistics -- Organizational Design for Logistics -- Managerial Issues in Logistics -- Productivity -- Quality -- Risk -- Sustainability -- Complexity -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 4.1: Red Spot Markets Company -- Part II: Supply Chain Management -- Chapter 5: The Supply Chain Management Concept -- Evolution of Supply Chain Management -- Supply Chain Management Process Frameworks -- Enablers of Scm Implementation -- Understanding the Implications of Increased Customer Power -- Establishing Appropriate Relationship Structures -- Leveraging Technology for Enhanced Visibility and Communication -- Use of Supply Chain Facilitators -- Barriers to SCM Implementation -- Regulatory and Political Considerations -- Lack of Top Management Commitment -- Reluctance to Share, or Use, Relevant Information -- Incompatible Information Systems -- Incompatible Corporate Cultures -- Globalization Challenges -- Supply Chain Integration -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 5.1: Johnson Toy Company -- Chapter 6: Procurement -- Procurement Objectives -- Supplier Selection and Evaluation -- Procurement Portfolio Approach -- Supplier Development (Reverse Marketing) -- Global Procurement (Sourcing) -- Sustainable Procurement -- Social Responsibility -- Investment Recovery -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 6.1: Tempo Ltd.

Part III: Elements of Logistics Systems -- Chapter 7: Demand Management, Order Management, and Customer Service -- Demand Management -- Demand Forecasting Models -- Demand Forecasting Issues -- Order Management -- Order Transmittal -- Order Processing -- Order Picking and Assembly -- Order Delivery -- Customer Service -- Time -- Dependability -- Communication -- Convenience -- Managing Customer Service -- Establishing Customer Service Objectives -- Measuring Customer Service -- Customer Profitability Analysis -- Service Failure and Service Recovery -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 7.1: Handy Andy, Inc. -- Appendix 7 -- Chapter 8: Inventory Management -- Inventory Classifications -- Inventory Costs -- Inventory Carrying Costs -- Ordering Costs -- Trade-Off Between Carrying and Ordering Costs -- Stockout Costs -- Trade-Off Between Carrying and Stockout Costs -- When to Order -- How Much to order -- Economic Order Quantity -- Conditions of Uncertainty -- Inventory Flows -- Inventory Management: Special Concerns -- ABC Analysis of Inventory -- Dead Inventory -- Inventory Turnover -- Complementary and Substitute Products -- Contemporary Issues With Managing Inventory -- Lean Manufacturing (Lean) -- Service Parts Logistics -- Vendor-Managed Inventory (VMI) -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 8.1: Low Nail Company -- Chapter 9: Facility Location -- The Strategic Importance of Facility Location -- Cost Considerations -- Customer Service

Expectations -- Location of Customer or Supply Markets -- Determining the Number of Facilities -- General Factors Influencing Facility Location -- Natural Resources -- Population Characteristics- Market for Goods -- Population Characteristics-Labor -- Taxes and Incentives -- Transportation Considerations -- Proximity to Industry Clusters.

Trade Patterns -- Quality-of-Life Considerations -- Locating in Other Countries -- Specialized Location Characteristics -- Free Trade Zones -- Finding the Lowest-Cost Location -- Grid Systems -- Facility Relocation and Facility Closing -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 9.1: All-Indian Logistics Services -- Chapter 10: Warehousing Management -- The Role of Warehousing in a Logistics System -- Public, Private, Contract, and Multiclient Warehousing -- Public Warehousing -- Private Warehousing -- Contract Warehousing -- Multiclient Warehousing -- Design Considerations in Warehousing -- General Considerations -- Trade-offs -- Fixed versus Variable Slot Locations for Merchandise -- Build Out (Horizontal) versus Build Up (Vertical) -- Order-Picking versus Stock-Replenishing Functions -- Two-Dock versus Single-Dock Layout -- Conventional, Narrow, or Very Narrow Aisles -- Degree of Warehouse Automation -- Other Space Needs -- Warehousing Operations -- Warehousing Productivity Analysis -- Safety Considerations -- Hazardous Materials -- Warehousing Security -- Cleanliness and Sanitation Issues -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 10.1: Minnetonka Warehouse -- Chapter 11: Packaging and Materials Handling -- Product Characteristics -- Packaging Fundamentals -- Functional Trade-offs -- Package Testing and Monitoring -- Labeling -- Issues in Packaging -- Environmental Protection -- Metric System -- Identifying Packaging Inefficiencies -- Packaging's Influence on Transportation Considerations -- Unit Loads in Materials Handling -- The Unit Load Platform -- Beyond the Unit Load -- Materials Handling -- Materials Handling Principles -- Materials Handling Equipment -- Summary -- Questions for Discussion and Review -- Suggested Readings.

Case 11.1: Let There Be Light Lamp Shade Company -- Chapter 12: Transportation -- Comparing and Contrasting Transportation Infrastructure -- Transportation Modes -- Airfreight -- Motor Carriers -- Pipelines -- Railroads -- Water -- Intermodal Transportation -- Transportation Specialists -- Transportation Regulation -- Environmental Regulation -- Safety Regulation -- Economic Regulation -- Legal Classification of Carriers -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 12.1: Truck Company -- Chapter 13: Transportation Management -- Contemporary Transportation Management -- Rate (Pricing) Considerations -- Rate Determination -- Rate and Service Negotiations -- Modal and Carrier Selection -- Documentation -- Bill of Lading -- Freight Bill -- Freight Claims -- Making and Receiving Shipments -- Consolidating Small Shipments -- Demurrage and Detention -- Routing -- Tracking and Expediting -- Transportation Service Quality -- Summary -- Questions for Discussion and Review -- Suggested Readings -- Case 13.1: Chippy Potato Chip Company -- Chapter 14: International Logistics -- Macroenvironmental Influences on International Logistics -- Political Factors -- Economic Factors -- Cultural Factors -- International Documentation -- Terms of Sale -- Group 1: Terms that Apply to Any Mode of Transport -- EXW (ExWorks) -- FCA (Free Carrier) -- CPT (Carriage Paid To) -- CIP (Carriage and Insurance Paid To) -- DAT (Delivered at Terminal) -- DAP (Delivered at Place) -- DDP (Delivered

Duty Paid) -- Group 2: Terms that Apply to Sea and Inland Waterway Transport Only -- FAS (Free Alongside Ship) -- FOB (Free on Board) -- CFR (Cost and Freight) -- CIF (Cost, Insurance, and Freight) -- Methods of Payment -- International Trade Specialists -- International Freight Forwarders -- Nonvessel-Operating Common Carriers -- Export Management Companies. Export Packers.

#### Sommario/riassunto

For undergraduate and graduate courses in Logistics. This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors' timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today's dynamic global landscape. The invaluable suggestions of reviewers, adopters, and others-coupled with the expertise of new co-author A. Michael Knemeyer-have been incorporated into this new 11th edition to provide the freshest, most up-to-date insights and perspectives. Included is a new case study plus new examples, references, and discussions throughout. The illustrative tables, figures, and key terms have been revised or updated. This program will provide a better teaching and learning experience-for you and your students. Here's how: Give Students a Solid Foundation in the Basics of Logistics: Students get a solid foundation in the basics of logistics,through the focus on the fundamentals in the book's succinct and thorough coverage, while still getting coverage of supply chain management issues. Increase Students' Understanding through Real-Life Examples: Positive real-life examples provided in the books case studies further serve to improve students' understanding of the concepts. Keep your Course Current with Today's Pressing Global Issues: Readers are brought up to date on today's pressing global issues through the authors' chapter revisions, new examples, current references, and addition of new content throughout.

2. Record Nr.	UNINA9910782615703321
Autore	Krcmar Marina
Titolo	Living without the screen [[electronic resource]] : causes and consequences of life without television / / Marina Krcmar
Pubbl/distr/stampa	New York, : Routledge, c2009
ISBN	1-135-59208-X 1-282-06480-0 9786612064807 0-203-87721-7
Descrizione fisica	1 online resource (243 p.)
Collana	LEA's communication series
Disciplina	302.23/450973
Soggetti	Television and families - United States Television viewers - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; Acknowledgments; Part I Introduction and Overview; Chapter 1 Living without Television; Chapter 2 Sample and Method; Chapter 3 How Nonviewers Gave Up Television; Chapter 4 Attitudes Toward Living Without Television; Chapter 5 What is Television?; Part II Television as Content; Chapter 6 Keeping Out Televised Sex and Violence; Chapter 7 Minimizing Consumerism; Chapter 8 Politics and Civic Engagement; Part III Television as Medium; Chapter 9 Autonomous Children; Chapter 10 Time Use; Chapter 11 Encouraging Creativity Chapter 12 Engaging in real LifePart IV Television as Industry; Chapter 13 Choosing to be Different; Chapter 14 Battling the Industry; Chapter 15 Conclusion; References; Index
Sommario/riassunto	Living Without the Screen provides an in-depth study of those American families and individuals who opt not to watch television, exploring the reasons behind their choices, discussing their beliefs about television, and examining the current role of television in the American family. Author Marina Krcmar answers several questions in the volume: What is television? Who are those people who reject it? What are their reasons for doing so? How do they believe their lives are

different because of this choice? What impact does this choice have on media research? This volume provides a cu

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