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Titolo	Macroeconomics : principles, applications, and tools // Arthur O'Sullivan, Steven Sheffrin, Stephen Perez
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ISBN	1-292-05475-1
Edizione	[Eighth edition, Pearson new international edition.]
Descrizione fisica	1 online resource (380 pages) : color illustrations, photographs
Collana	Always learning
Disciplina	339
Soggetti	Macroeconomics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Table of Contents -- 1. Introduction: What Is Economics? -- 2. The Key Principles of Economics -- 3. Exchange and Markets -- 4. Demand, Supply, and Market Equilibrium -- 5. Measuring a Nation's Production and Income -- 6. Unemployment and Inflation -- 7. The Economy at Full Employment -- 8. Why Do Economies Grow? -- 9. Aggregate Demand and Aggregate Supply -- 10. Fiscal Policy -- 11. Investment and Financial Markets -- 12. Money and the Banking System -- 13. The Federal Reserve and Monetary Policy -- 14. Modern Macroeconomics: From the Short Run to the Long Run -- 15. The Dynamics of Inflation and Unemployment -- 16. Macroeconomic Policy Debates -- 17. The World of International Finance -- Index.
Sommario/riassunto	For Principles of Macroeconomics courses. For a complete multimedia book tour of Economics: Principles, Applications, & Tools, 8e Click Here . For a look at the Supply & Demand Chapter of this title, Click Here . Questions that drive interest, applications that illustrate concepts, and the tools to test and solidify comprehension. Students come into their first Economics course thinking they will gain a better understanding of the economy around them. Unfortunately, they often leave with many unanswered questions. To ensure students actively internalize economics, O'Sullivan/Sheffrin/Perez use chapter-opening questions to spark interest on important economic concepts, applications that vividly illustrate those concepts, and chapter-ending tools that test and solidify understanding.

