Record Nr.	UNINA9910153064903321
Autore	Pierce Jon L (Jon Lepley)
Titolo	The manager's bookshelf / / Jon L. Pierce, John W. Newstrom
Pubbl/distr/stampa	Harlow, Essex : , : Pearson, , [2014] ©2014
ISBN	1-292-05490-5
Edizione	[Tenth, Pearson new international edition.]
Descrizione fisica	1 online resource (305 pages)
Collana	Always learning
Disciplina	016.658
Soggetti	Management literature
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	 Cover Table of Contents 1. Understanding and Using the Best Sellers 2. Reflections on the Best Sellers and a Cautionary Note 3. The Practice of Management 4. The One Minute Manager 5. Out of the Crisis 6. The Human Side of Enterprise 7. Maslow on Management 8. The Seven Habits of Highly Effective People 9. The Fifth Discipline 10. Competitive Advantage 11. Big Winners and Big Losers 12. How the Mighty Fall 13. Higher Ambition 14. Responsible Restructuring 15. Coming to a New Awareness of Organizational Culture 16. Transparency: How Leaders Create a Culture of Candor 17. The Enthusiastic Employee 18. Psychological Capital 19. Why Pride Matters More Than Money 20. Mojo 21. Positive Leadership 22. Bad Leadership 23. Power 24. Beyond Teams 25. Building the Bridge as You Walk on It 26. A Sense of Urgency 27. Workplace Survival 28. The No Asshole Rule: Building a Civilized Workplace and Surviving One That Isn't 29. It's All Politics 30. Thinking, Fast and Slow 31. Super Crunchers 32. Gut Feelings: The Intelligence of the Unconscious 33. Blind Spots 34. Authentic Leadership 35. Prisoners of Our Thoughts 36. Toxic Emotions at Work 37. The Upside of Irrationality and Predictably Irrational 38. Content Rules 39. Who Moved My Cheese? 40. Fish! 41. The Fun Minute Manager 42. What Were They Thinking? 43. Managing 44. Hard Facts, Dangerous Half- Truths, and Total Nonsense Bibliography of Inclusions Index.

1.

For undergraduate/graduate-level courses in Introduction to Management or Organizational Behavior. Sample the best of the best philosophies, views, and theories in management. The Manager's Bookshelf: A Mosaic of Contemporary Views is a collection of objective summaries from a broad sampling of bestselling business books. Presenting readers with a collage of information to improve their knowledge of management practices, this text introduces the philosophies, views, and experiences of several authors whose works have captivated the attention of today's management community.