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Edizione	[Seventeenth, Pearson new international edition.]
Descrizione fisica	1 online resource (471 pages) : color illustrations, tables, graphs
Collana	Always learning Pearson custom library
Disciplina	338.5
Soggetti	Microeconomics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Table of Contents -- 1. The Nature of Economics -- 2. Scarcity and the World of Trade-Offs -- 3. Demand and Supply -- 4. Extensions of Demand and Supply Analysis -- 5. Public Spending and Public Choice -- 6. Funding the Public Sector -- 7. Demand and Supply Elasticity -- 8. Consumer Choice -- 9. The Firm: Cost and Output Determination -- 10. Perfect Competition -- 11. Monopoly -- 12. Monopolistic Competition -- 13. Oligopoly and Strategic Behavior -- 14. Regulation and Antitrust Policy in a Globalized Economy -- 15. The Labor Market: Demand, Supply, and Outsourcing -- 16. Income, Poverty, and Health Care -- 17. Environmental Economics -- 18. Comparative Advantage and the Open Economy -- Index.
Sommario/riassunto	Economics Today: Micro View-Bringing the Real World to Your Students      For a complete multimedia book tour of Miller, Economics Today, 17e, Click Here.      For a look at the Supply & Demand Chapter of this title, Click Here.      Students learn best when they see concepts applied to examples from their everyday lives. This new edition of Economics Today: Micro View covers leading-edge issues while lowering barriers to student learning. The text relentlessly pursues the fundamental objective of showing students how economics is front and center in their own lives while providing them with many ways to evaluate their understanding of key concepts covered in each chapter. Each chapter begins and ends with an Issues and Applications feature,

which introduces a timely issue in the chapter opener and analyzes the issue using the economic tools learned in that chapter at the end. This text is also available with MyEconLab®, which includes assessment questions that tie to these Issues and Applications, as well as ABC News video clips. With MyEconLab, students can continue working problems online and receive personalized tutorial resources. Visit MyEconLab for more information.

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