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Nota di contenuto	Cover -- Table of Contents -- Glossary -- 1. Introduction and Research Methods -- 2. Cognitive Neuroscience -- 3. Sensation, Perception, and Attention -- 4. Object Recognition -- 5. Memory Models and Short-Term Memory -- 6. Memory Theories and Long-Term Memory -- 7. Forgetting and Remembering -- 8. Consciousness -- 9. The Verbal Representation of Knowledge -- 10. The Visual Representation of Knowledge -- 11. Language -- 12. Cognition across the Lifespan -- 13. Problem Solving, Creativity, and Human Intelligence -- 14. Concept Formation, Logic, and Decision Making -- References -- Index -- 5.
Sommario/riassunto	One of the top sellers in the field, Cognitive Psychology is well-written, humorous, and remains the most comprehensive and balanced text in the area of undergraduate cognition. MacLin and MacLin, inheriting the textbook from the late Robert L. Solso, boldly revised and reorganized the Eighth Edition to reflect emerging trends in the field, while retaining the strengths that made it one of the most popular texts among students and professors. The text features a sequential model of human cognition from sensation to perception, to attention, to memory, to higher-order cognition, and features new cutting-edge coverage of consciousness, cognitive neuroscience, memory and forgetting, and evolutionary psychology.