

1. Record Nr.	UNINA9910151860403321
Autore	Tabacco Giovanni Alberto
Titolo	Airline Economics : An Empirical Analysis of Market Structure and Competition in the US Airline Industry // by Giovanni Alberto Tabacco
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
ISBN	3-319-46729-8
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XV, 78 p. 5 illus.)
Collana	Palgrave Pivot
Disciplina	338.6
Soggetti	Industrial organization Regional economics Spatial economics Leadership Tourism Management Economic theory Industrial Organization Regional/Spatial Science Business Strategy/Leadership Tourism Management Economic Theory/Quantitative Economics/Mathematical Methods
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- 2. Airline City Pair Market as Natural Oligopolies -- 3. Market Size, Firm Numbers and Market Share Asymmetry -- 4. Entry and Market Sharing Agreements in the U.S. Airline Industry -- 5. Conclusion.
Sommario/riassunto	This book presents an original empirical investigation of the market structure of airline city pair markets, shedding new light on the workings of competitive processes between firms. Examining a cross-section of US airline city pairs, Tabacco proposes for the first time that the industry can be understood as a natural oligopoly, each airline market being dominated by one to three airline carriers regardless of

market size. The author questions the extent to which airlines deliberately prevent head-to-head competition within city pair markets, and draws intriguing conclusions about competitive forces from the observed market structure. Uncovering some of the main corporate strategies of the airline industry, the book is of immediate relevance to industry managers and practitioners, as well as academic economists. Giovanni Tabacco is Assistant Professor of Economics at Swansea University School of Management, Wales. Prior to this he worked in the Economics Department of the University of Bologna, Italy. His research interests include industrial organization, experimental economics and competition policy, and competition economics.
