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Sommario/riassunto	<p>Elvis Presley was unique. "I don't sound like nobody," he said before he was anybody, and John Lennon, whose Beatles would later create their own mania in the world, would offer the tribute: "Before Elvis, there was nothing." Elvis, writes New York Times bestselling author Rees Quinn, was the world's first superstar, but that couldn't erase the scars of a childhood filled with poverty, humiliation, loneliness, and shame. He tried to buy happiness but failed. With his leather, gold, and ivory jumpsuits, Cadillacs, private planes, and Memphis mansion, Graceland, Elvis came to epitomize rock-star excess. This book goes beyond the music to explore Elvis's background, family, ambition, and the relationships that made him an icon. It is not just for Elvis fans - it's a fascinating story of a talented man who has touched all of our lives.</p>