

1. Record Nr.	UNINA9910151740803321
Autore	Kanaganayakam C (Chelvanayakam), <1952->
Titolo	Counterrealism and Indo-Anglian fiction [[electronic resource] /] / Chelva Kanaganayakam
Pubbl/distr/stampa	Waterloo, Ont., : Wilfrid Laurier University Press, c2002
ISBN	1-280-92557-4 9786610925575 0-88920-749-6
Descrizione fisica	1 online resource (224 p.)
Disciplina	823/.91409954
Soggetti	Indic fiction (English) - 20th century - History and criticism Indic literature (English) - 20th century - History and criticism Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references: p. 199-208.
Nota di contenuto	Counterrealism as alternative literary history -- The fabulator of Malgudi: R.K. Narayan -- H. Hatterr and sauce anglaise: G.V. Desani -- Slipper dragging and the silent piano: Anita Desai -- The art of enchantment: Zulfikar Ghose -- Fashioning new fables: Suniti Namjoshi -- Fabulating the real: Salmon Rushdie -- Midnight's grandchildren.
Sommario/riassunto	What do R.K. Narayan, G.V. Desani, Anita Desai, Zulfikar Ghose, Suniti Namjoshi, and Salman Rushdie have in common? They represent Indian writing in English over five decades. Vilified by many cultural nationalists for not writing in native languages, they nonetheless present a critique of the historical and cultural conditions that promoted and sustained writing in English. They also have in common a counterrealist aesthetic that asks its own social, political, and textual questions. This book is about the need to look at the tradition of Indian writing in English from the perspective of counterrealism. The departure from the conventions of mimetic writing not only challenges the limits of realism but also enables Indo-Anglian authors to access formative areas of colonial experience. Kanaganayakam analyzes the fiction of writers who work in this vibrant Indo-Anglian tradition and demonstrates patterns of continuity and change during the last five

decades. Each chapter draws attention to what is distinctive about the artifice in each author while pointing to the features that connect them. The book concludes with a study of contemporary writing and its commitment to non-mimetic forms.

2. Record Nr.	UNINA9910455242003321
Autore	Hegge Birgit <1968, >
Titolo	SMEs and European integration : internationalisation strategies / / Birgit Hegge
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2002
ISBN	0-429-23139-3 1-134-47289-7 1-280-40319-5 0-203-42171-X
Descrizione fisica	1 online resource (234 p.)
Collana	Routledge studies in the European economy ; ; 12
Disciplina	337.1/4
Soggetti	Small business - Europe - Finance Euro Currency question Medical instruments and apparatus industry - France Medical instruments and apparatus industry - Germany Electronic books. Europe Economic integration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [208]-216) and index.
Nota di contenuto	Book Cover; Title; Contents; List of illustrations; Preface; Acknowledgements; Introduction; Literature survey; 1992 and beyond market opening within the EU?; SMEs and internationalisation models; The 'right' entry choice within the EMU; Mechanisms of location; Conclusions; Empirical research; The European Medical and Surgical Equipment and orthopaedic appliances industry (MSE); Field research; Conclusions; Results and interpretations; General conclusions: new approaches towards internationalisation; Conclusion; Appendixes; The

why and where of clustering

Questionnaire: SMEs' response to the European Single Market and beyond
Enterprises in the European Union 1992; The most important Italian laws concerning foreign trade; Production steps in the fabrication of a surgical instrument; Notes; Bibliography; Index

Sommario/riassunto

In easily accessible language, this book analyses the impact of Economic and Monetary Union on Small and Medium sized enterprises (SMEs) in Europe. This overarching and widely researched study explains in a jargon-free manner the mechanisms of EMU and its likely effect on SMEs. The book then goes on to explain and examine the results of seven case studies in Germany and France. Answers to many questions that have arisen over the years regarding SMEs and European integration can be found in the pages of this study. In a remarkably well-written and researched book, Birgit Hegge has succeeded in
