1. Record Nr. UNINA9910151719203321

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Titolo Panel to the screen: style, American film, and comic books during the

blockbuster era / / Drew Morton

Pubbl/distr/stampa Jackson:,: University Press of Mississippi,, 2018

ISBN 1-4968-0982-3

Descrizione fisica 1 online resource (239 pages) : illustrations

Disciplina 791.43/6

Soggetti Film adaptations - History and criticism

Motion pictures and comic books

Superhero films

Comic strip characters in motion pictures

Motion pictures - Production and direction - United States

Motion picture industry - United States

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Previously issued in print: 2016.

Nota di bibliografia Includes bibliographical references and index.

Sommario/riassunto

"Over the past forty years, American film has entered into a formal interaction with the comic book. Such comic book adaptations as Sin City, 300, and Scott Pilgrim vs. the World have adopted components of their source materials' visual style. The screen has been fractured into panels, the photographic has given way to the graphic, and the steady rhythm of cinematic time has evolved into a far more malleable element. In other words, films have begun to look like comics. Yet, this interplay also occurs in the other direction. In order to retain cultural relevancy, comic books have begun to look like films. Frank Miller's original Sin City comics are indebted to film noir while Stephen King's The Dark Tower series could be a Sergio Leone spaghetti western translated onto paper. Film and comic books continuously lean on one another to reimagine their formal attributes and stylistic possibilities. In Panel to the Screen, Drew Morton examines this dialogue in its intersecting and rapidly changing cultural, technological, and industrial contexts. Early on, many questioned the prospect of a "low" art form suited for children translating into "high" art material capable of

drawing colossal box office takes. Now the naysayers are as quiet as the queued crowds at Comic-Cons are massive. Morton provides a nuanced account of this phenomenon by using formal analysis of the texts in a real-world context of studio budgets, grosses, and audience reception"--