

1. Record Nr.	UNINA9910455223603321
Autore	Fontanills George
Titolo	The stock market course [[electronic resource] /] / George A. Fontanills and Tom Gentile
Pubbl/distr/stampa	New York, : Wiley, c2001
ISBN	1-280-34105-X 9786610341054 0-471-03670-6
Descrizione fisica	1 online resource (463 p.)
Collana	Wiley trading advantage
Altri autori (Persone)	GentileTom <1965->
Disciplina	332.63/22
Soggetti	Stocks - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Stock Market Course; Contents; Foreword; 1 Welcome to the Stock Market; 2 Solving the Broker Dilemma; 3 The World of Stocks; 4 Critical Trading Approaches; 5 The Versatility of Options; 6 Broad Market Analysis; 7 Exploring Fundamental Analysis; 8 Analyzing Company Reports; 9 Technical Analysis Unveiled; 10 Sentiment Analysis Essentials; 11 Studying the Masters; 12 Taking Advantage of Market Behavior; 13 The Path to Trading Success; Appendixes; A. Financial Profile Templates; B. Stock Analysis Template; C. Market Time Line; D. Basic Strategy Reviews and Risk Graphs E. Option Expiration Month Codes F. Strike Price Codes G. Variable Option Deltas H. Intermarket Relationships I. Lists and Tables J. Types of Orders K. Exchanges and SEC L. Media Sources and Web Sites Guide M. Online Brokerage Directory N. Formulas Index
Sommario/riassunto	Avoid costly trading mistakes with this workbook that tests readers' investment knowledge. No one enters the stock market in the hopes that they may actually lose money on their investments. Sadly, most do. Avoid expensive trading blunders with this hands-on workbook designed to test readers' investment savvy. Developed by a popular stock trading instructor, The Stock Market Course Workbook quizzes readers on their knowledge of the concepts presented in Fontanills's

2. Record Nr.	UNINA9910151656903321
Autore	Weiss Antonio E.
Titolo	101 business ideas that will change the way you work : turning clever thinking into smart advice / / Antonio E. Weiss
Pubbl/distr/stampa	Harlow, United Kingdom : , : FT Publishing, , 2013
ISBN	9780273794561 0273794566 9780273794554 0273794558
Edizione	[1st edition]
Descrizione fisica	1 online resource (1 v.) : ill
Disciplina	650.1
Soggetti	Problem solving Creative thinking Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Cover -- Contents -- About the author -- Acknowledgements -- INTRODUCTION and IDEA #1: How to turn theory into results -- PART 1: IDEAS ABOUT PEOPLE -- IDEA #2: If you fear losing, you're more likely to lose out -- IDEA #3: The hedgehog and the fox - why experts get it wrong -- IDEA #4: How fortune favours the beautiful -- IDEA #5: When you can skip that meeting -- IDEA #6: How to improve your memory -- IDEA #7: Nice gals finish last, nice guys aren't far behind -- IDEA #8: People are terrible at fractions -- IDEA #9: Why diverse support networks are crucial for success -- IDEA #10: When your gut instinct may be right -- IDEA #11: How good do you think you are? -- IDEA #12: The changing face of great working relationships -- IDEA #13: When not to take an overseas assignment -- IDEA #14: The virtues of exchanging favours -- IDEA #15: Going on leave? Mind the career gap -- IDEA #16: You are so clever! Flattery and the boardroom

-- IDEA #17: Avoid choice overload: 'keep it simple, stupid' -- IDEA #18: Why we're anchored to what we know -- IDEA #19: The negative impact of the superstar -- IDEA #20: The value of caring -- IDEA #21: Take every email with a pinch of salt -- IDEA #22: Anger management: she needs it, he doesn't -- IDEA #23: Why emotional inconsistency is the worst trait in a manager -- IDEA #24: How to catch a feeling -- IDEA #25: The antisocial network -- IDEA #26: Why being boring can make you a brilliant CEO -- IDEA #27: How to tell if a leader is lying -- IDEA #28: Your willpower levels are precious and finite -- IDEA #29: The optimistic salesperson -- IDEA #30: Stress leads to poor decision-making -- IDEA #31: To opt in or opt out? -- IDEA #32: Rational man is dead. Salute the animal spirit -- IDEA #33: I can see your halo -- IDEA #34: To get to the C-suite, be a generalist -- IDEA #35: The two yous. IDEA #36: Work stress? Go for a run -- IDEA #37: The power of peer pressure -- IDEA #38: The benefits of believing in immanent justice -- IDEA #39: It's lonely at the top -- IDEA #40: It's not what you said, it's how you said it -- PART 2: IDEAS ABOUT PERFORMANCE -- IDEA #41: Find out when you're in the zone -- IDEA #42: To really improve, just do it -- IDEA #43: To decide alone is to make a bad decision -- IDEA #44: If you can't measure it, it's likely to be rubbish -- IDEA #45: That's my (one) goal -- IDEA #46: Don't pretend you can always control your emotions -- IDEA #47: Boost creativity by making the workplace an emotional roller coaster -- IDEA #48: Escaping the cycle of responsiveness -- IDEA #49: Want to do the right thing? Wait a moment ... -- IDEA #50: Online procrastination - the key to higher productivity -- IDEA #51: When customers will put up with rude service -- IDEA #52: It's easier to be forgiven than to ask for permission -- IDEA #53: Want to win? Start by losing (a little) -- IDEA #54: Working on an acquisition? Seller, beware! -- IDEA #55: How social networks share knowledge -- IDEA #56: I'm in charge - check my paycheque -- IDEA #57: Great performance, but I regress -- IDEA #58: A bird in the hand is worth two in the bush -- IDEA #59: The hidden evil of stereotype threats -- IDEA #60: How to turn that black swan white -- IDEA #61: Kick the habit -- IDEA #62: The biology of risk-taking -- IDEA #63: Do you have a Pareto or a long tail? -- IDEA #64: Six seconds to land your dream job -- IDEA #65: Tell stories, not facts -- IDEA #66: How to avoid buying a lemon -- IDEA #67: Flawed headhunting -- IDEA #68: Do I have a choice? -- IDEA #69: What not to write -- IDEA #70: F**k that hurts! How swearing eases the pain -- IDEA #71: When you should turn that frown upside down -- IDEA #72: How to become Mr Charismatic, JFK-style. IDEA #73: My greatest weakness? I'm a perfectionist ... -- IDEA #74: Start up where you started from -- IDEA #75: How to expand time -- IDEA #76: Let's not pull an all-nighter -- IDEA #77: Keeping out the fifth column -- IDEA #78: How to pick your next leader -- IDEA #79: Repetition, repetition, repetition -- IDEA #80: Strike a pose, feel the power -- IDEA #81: Progress - the most important motivator of all -- IDEA #82: Elbow grease - the value generator -- IDEA #83: Getting creative? Get distracted -- IDEA #84: Avoid the planning fallacy -- IDEA #85: I think the question you're trying to ask is ... -- PART 3: IDEAS ABOUT ORGANISATIONS -- IDEA #86: Why playing the game will get you ahead -- IDEA #87: Working from home or shirking from home? -- IDEA #88: The paradox of meritocracy - how doing right can lead to wrong -- IDEA #89: Power, CEOs, boards and extreme strategic deviance -- IDEA #90: The myth of CEO experience -- IDEA #91: Change, language and history -- IDEA #92: MBA students and the cheating bug -- IDEA #93: Is your office making you sick? -- IDEA #94: Strong culture, reliable performance -- IDEA #95: Strategy, leaders and

leadership harmony -- IDEA #96: Need to manage a negative rumour?
Challenge its credibility -- IDEA #97: How management myths are formed -- IDEA #98: Why you should offer surgery with a free lollipop -- IDEA #99: It's why, not what, that matters -- IDEA #100: Competition in the workplace -- IDEA #101: Face-time counts.

Sommario/riassunto

101 Business Ideas That Will Change The Way You Work takes fascinating findings from world-class business research and shows you how to become cannier and more effective at work. Among other vital findings, discover: • When you should trust your gut instincts • Why being too agreeable could hold back your career progression • How to tell when your CEO is lying This illuminating book not only tells you what you need to know to stay one step ahead, but why you need it and how to do it.
