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Sommario/riassunto

For upper level undergraduate and MBA Management Accounting courses. An approach to management accounting from the perspective of a business manager. Atkinson presents state-of-the-art thinking on all of the major topics in management accounting including activity-based management, the Balanced Scorecard, target costing, and management control system design. This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States.
