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Mini case study: Complacent staff weak link in combating cyber criminals.

Sommario/riassunto

In order to run a successful business, today's manager needs to combine business skills with an understanding of information systems and the opportunities and benefits that they bring to an organisation. Starting from basic concepts, this book provides a comprehensive and accessible guide to: Understanding the technology of business information systems; Choosing the right information system for an organisation; Developing and managing an efficient business information system; Employing information systems strategically to achieve organisational goals.

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