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Descrizione fisica	1 online resource (xi, 222 pages) : illustrations
Collana	Financial Times guides
Disciplina	650.01/513
Soggetti	Business mathematics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Dealing with large amounts of information : how to summarise and describe it -- Analysing large amounts of information : market surveys, polls and social behaviour -- Charts : presenting the data -- Forecasting : time series analysis and regression analysis -- Key decision-making tools -- Finance and investment -- The stock markets : some theories and techniques -- Probability -- Conclusion.
Sommario/riassunto	Whether you need to understand other peoples calculations to make confident business decisions, or formulate investment choices based on your own numbers, this book will give you the tools you need. Banks and financial institutions, businesses and politicians often spin their statistics as they know they can rely on customers or constituents not to understand or check maths and formulas. This book introduces you to the basic tools of maths, statistics and business calculations so that that you can understand the numbers, work out your own calculations and make better investing, saving and business decisions.