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Nota di contenuto	Cover -- Charisma -- Contents -- About the author -- Acknowledgements -- Introduction -- Part1 Aim -- Unravelling the DNA of charisma -- Charisma Aim -- Part2 Be Yourself -- Fluency -- Confidence -- Presence -- Authenticity -- Courage -- Passion -- Demeanour -- Part3 Chemistry -- Chemistry -- Part4 Digging deeper into charisma -- Smiling and charisma -- Body language and eye contact -- Leadership and charisma -- Part5 Putting it all together -- Using A-B-C in real life -- Notes -- Index.
Sommario/riassunto	Make a powerful, positive and lasting impact and become the person everyone remembers, as you discover how Charisma can take YOU to a whole new level. Learn how to unlock the secrets of being a success with everyone you meet by gaining their agreement, confidence, commitment and admiration. Packed full of strategies for increasing charisma, you will learn how to stand out from the crowd, communicate with confidence, establish lasting meaningful and life-changing relationships with people on every level, revolutionise your confidence and self-esteem and become more assertive so you can get what you want, when you want it. This new edition now includes new chapters covering key topics such as leadership and body language.