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Titolo	Brilliant presentation : what the best presenters know, do and say
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Descrizione fisica	1 online resource (248 pages)
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Nota di contenuto	Cover -- Brilliant Presentation -- Contents -- About the author -- Author's acknowledgements -- Introduction -- Part 1 Changes in expectations -- Changes, technology, the media and you -- This is your career we're talking about -- Really understanding your audience -- Part 2 Knowing yourself helps you improve -- Fear - how to understand and control it -- The five levels of mastering presenting -- Part 3 The presenter's toolkit -- The context of the presentation -- How to write a brilliant story -- How to give your story colour -- How to illustrate your presentation -- Giving a brilliant performance -- Part 4 How technology and technique impacts on presentations -- Technology is here to make us more powerful -- Technique: learning from the best - the X Factor -- Part 5 How to become brilliant - pulling it all together -- Moving from good to brilliant -- So you've made it - brilliant, well done! -- Applying your skills to all kinds of meetings -- Summary of the lessons in this book.
Sommario/riassunto	Packed full of anecdotes from the most accomplished presenters around, this book contains all the tools, tips and encouragement you need to make a sensational presentation. It covers every aspect of presenting, from preparation and planning right through to dealing with nerves and mastering the art of presentation performance. Brilliant

outcomes: - Learn the top ten tips of presentation mastery - Discover how to make presentations powerful, colourful and memorable - Always feel confident and inspired to give it your very best shot - Deliver an inspiring presentation, even with no visual aids.
