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Sommario/riassunto	Since 1960, Maxwell Maltz's Psycho-Cybernetics has sold millions of copies in dozens of editions and gained the loyalty of generations of artists, athletes, and high achievers who attribute their success to the book's mind-conditioning program. Maltz's avowed admirers ranged from artist Salvatore Dali to first lady Nancy Reagan to actress Jane Fonda. Now - in the only edition featuring Maltz's original, unexpurgated text - Psycho-Cybernetics joins TarcherPerigee's highly successful line of Deluxe Editions in a keepsake volume that can be treasured for a lifetime. Psycho-Cybernetics Deluxe Edition features shrink-wrapped, vegan-leather hardbound casing; acid-free paper; gilded page edges; ribbon place marker; o-card with vintage cover art; marbled endpapers; gold-stamped lettering on the casing; a bibliography of Maltz's work; and the original 1960 text, which is available nowhere else.