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ISBN	1-292-03385-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (533 pages) : illustrations (some color), photographs
Disciplina	658
Soggetti	Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Pearson New International Edition."
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover -- Table of Contents -- Glossary -- 1. Management and Its Evolution -- 2. Managing Organizational Culture and Change -- 3. Managing Social Responsibility and Ethics -- 4. Managing the Planning Process -- 5. Decision Making -- 6. Strategic Management -- 7. Managing the Structure and Design of Organizations -- 8. Human Resource Management -- 9. Managing Employee Diversity -- 10. Leading and Motivating Others -- 11. Managing Teams -- 12. Managing Communication -- 13. Operations Management and Management Control -- 14. Managing in a Global Environment -- Index.
Sommario/riassunto	For Principles of Management courses. The basics of management- and beyond. Students often assume the role of a manager is no different than that of a traditional "boss"-someone who hires/fires, doles out raises/promotions, and tells employees what to do. Management takes students beyond these preconceived notions by exposing them to the full spectrum of management practices and concepts that will help them succeed as managers in today's business world.