

1. Record Nr.	UNINA9910151598303321
Autore	Hitt Michael A.
Titolo	Management / / Michael Hitt, Stewart Black, Lyman Porter
Pubbl/distr/stampa	Harlow, Essex : , : Pearson, , [2014] Â©2014
ISBN	1-292-03387-8
Edizione	[Third, Pearson new international edition.]
Descrizione fisica	1 online resource (493 pages)
Collana	Always learning
Disciplina	658
Soggetti	Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Table of Contents -- Glossary -- 1. The Nature of Management -- 2. Social Responsibility and Managerial Ethics -- 3. Strategic Management -- 4. Planning -- 5. Organizational Structure and Design -- 6. Managing Diverse Human Resources -- 7. Leadership -- 8. Motivation -- 9. Groups and Teams -- 10. Communication and Negotiation -- 11. Individual and Group Decision Making -- 12. Operations Management -- 13. Control -- 14. Organizational Change and Development -- 15. International Management and Globalization -- Index.
Sommario/riassunto	For undergraduate and graduate Principles of Management courses. This text connects theory with practice, incorporating the latest research findings to make management relevant and exciting to aspiring managers. MyManagementLab New Design is now available for this title! MyManagementLab New Design offers: One Place for All of Your Courses. Improved registration experience and a single point of access for instructors and students who are teaching and learning multiple MyLab/Mastering courses. A Simplified User Interface. The new user interface offers quick and easy access to Assignments, Study Plan, eText & Results, as well as additional option for course customization. New Communication Tools. The following new communication tools can be used to foster collaboration, class participation, and group work. Email: Instructors can send emails to their entire class, to individual students or to instructors who has

access to their course. Discussion Board: The discussion board provides students with a space to respond and react to the discussions you create. These posts can also be separated out into specific topics where students can share their opinions/answers and respond to their fellow classmates' posts. Chat/ ClassLive: ClassLive is an interactive chat tool that allows instructors and students to communicate in real time. ClassLive can be used with a group of students or one-on-one to share images or PowerPoint presentations, draw or write objects on a whiteboard, or send and receive graphed or plotted equations. ClassLive also has additional classroom management tools, including polling and hand-raising. Enhanced eText. Available within the online course materials and offline via an iPad app, the enhanced eText allows instructors and students to highlight, bookmark, take notes, and share with one another.

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