1. Record Nr. UNINA9910151594403321 **Bright Jim** Autore Titolo Brilliant graduate CV: how to get your first CV to the top of the pile // Jim Bright, Joanne Earl and David Winter Harlow, England:,: Pearson,, [2014] Pubbl/distr/stampa ©2014 **ISBN** 1-4479-2224-7 Edizione [1st ed.] Descrizione fisica 1 online resource (265 pages): illustrations Collana Brilliant Disciplina 378.125 Soggetti Graduate students - Vocational guidance Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali "In this student edition, we have gone back through the 4th edition of Brilliant CV and have rewritten, amended and focused the chapters to make them directly relevant to students"--Introduction. Nota di contenuto Cover -- Contents -- About the authors -- Acknowledgements --Introduction -- Part 1: Writing a CV from scratch -- Chapter 1: How to sell yourself -- Chapter 2: The applicant-employer fit -- Chapter 3: Where is the prime suspect? -- Chapter 4: How to read a job ad --Chapter 5: Job descriptions -- Chapter 6: Do you fit the job? -- Chapter 7: What sort of person are you? -- Chapter 8: Making the perfect fit --Chapter 9: Presenting your CV -- Part 2: The icing on the cake --Chapter 10: Mind your language! -- Chapter 11: Using competency statements -- Chapter 12: Telling tales -- Chapter 13: Using career objectives -- Chapter 14: Job application letters -- Part 3: The doctor is in - your problems solved -- Chapter 15: Addressing selection criteria -- Chapter 16: CV makeovers -- Chapter 17: Tricky CV issues -- Part 4: Resource bank - useful ingredients and tips -- Chapter 18: Finding out, finding others and being found: job searching for a new decade --Chapter 19: Internet sites and other resources. When you apply for your first job, your CV is compared to hundreds of Sommario/riassunto others from graduates with similar academic credentials. You've only got the time it takes the employer to scan the pages to show how

brilliant you are. How do you impress them when you don't know what employers are actually looking for? Brilliant CV tells you what they want and how to write it. This new edition of the bestselling CV guide has

been rewritten and redrafted to deliver specific advice for graduates on innovative approaches to writing your first CV, so now you can really shine out from the rest. Based on research among employers and recruiters, revealing what they look for, Brilliant CV will ensure your CV never fails to impress.