1. Record Nr. UNINA9910151578103321 Autore Newnham Danielle Titolo Female Innovators at Work [[electronic resource]]: Women on Top of Tech / / by Danielle Newnham Berkeley, CA:,: Apress:,: Imprint: Apress,, 2016 Pubbl/distr/stampa **ISBN** 1-4842-2364-0 Edizione [1st ed. 2016.] 1 online resource (XVII, 216 p. 1 illus.) Descrizione fisica Disciplina 004.023 Soggetti Computers Engineering—Vocational guidance Success in business Careers The Computing Profession Job Careers in Science and Engineering Careers in Business and Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Chapter 1: Lynda Weinman: Cofounder, Lynda.com -- Chapter 2: Arlene Nota di contenuto Harris: Cofounder, Wrethink -- Chapter 3: Judith Klein: Systems Architect and Fellow, Leidos -- Chapter 4: Holly Liu: Cofounder, Kabam -- Chapter 5: Anisha Singh: Cofounder, mydala -- Chapter 6: Judith Owigar: Cofounder, JuaKali Workforce -- Chapter 7: Brenda Romero: Cofounder, Loot Drop -- Chapter 8: Carol Reiley: Cofounder, Drive.ai -- Chapter 9: Cathy Edwards: Cofounder and CTO, Chomp -- Chapter 10: Dame Stephanie Shirley: Founder, Fl Group -- Chapter 11: Gwynne Shotwell: President and COO, SpaceX -- Chapter 12: Majora Carter: Cofounder and CEO, Startup Box -- Chapter 13: Elizabeth Feinler: Director of the Network Information Systems Center, SRI International -- Chapter 14: Yasmine Mustafa: Cofounder and CEO, ROAR for Good -- Chapter 15: Judy Estrin: Founder, JLabs LLC -- Chapter 16: Martha

Lane Fox: Cofounder, Doteveryone -- Chapter 17: Manuela Veloso: Herbert A. Simon University Professor, Carnegie Mellon University -- Chapter 18: Radia Perlman: Inventor, Spanning Tree Protocol --

Chapter 19: Sampriti Bhattacharyya: Founder, Hydroswarm -- Chapter

20: Ramona Pierson: Cofounder, Declara -- .

Sommario/riassunto

This book describes the experiences and successes of female innovators and entrepreneurs in the still largely male-dominated techworld in twenty candid interviews. It highlights the varied life and career stories that lead these women to the top positions in the technology industry that they are in now. Interviewees include CEOs, founders, and inventors from a wide spectrum of tech organizations across sectors as varied as mobile technology, e-commerce, online education, and video games. Interviewer Danielle Newnham, a mobile startup and e-commerce entrepreneur herself as well as an online community organizer, presents the insights, instructive anecdotes, and advice shared with her in the interviews, including stories about raising capital for one's start-up, and about the obstacles these women encountered and how they overcame them. This timely book will be of great interest to anyone working in tech or looking to get into the industry, and more in general: to everyone wanting to learn how they can contribute to leveling the field of occupational opportunity and to strengthening teams and companies through merit and diversity. .