

1.	Record Nr.	UNINA9910340286403321
	Titolo	The Journal of marketing management
	Pubbl/distr/stampa	Fayetteville, AR, : Midwest Marketing Association, ©1991-
	Descrizione fisica	1 online resource
	Disciplina	658
	Soggetti	Marketing - Management Periodicals.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Periodico
	Note generali	Refereed/Peer-reviewed
2.	Record Nr.	UNINA9910151575203321
	Autore	Waters Christina
	Titolo	Inside the Flame : The Joy of Treasuring What You Already Have
	Pubbl/distr/stampa	Berkeley : , : Parallax Press, , 2016 ©2016
	ISBN	9781941529331 194152933X
	Descrizione fisica	1 online resource (248 pages)
	Classificazione	SEL016000OCC010000HOM000000
	Disciplina	170/.44
	Soggetti	Mindfulness (Psychology) Simplicity
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Machine generated contents note: Introduction -- Part One: How We Touch the World -- Grasp: The Right Fit -- Moving: Higher, Faster, Farther -- Extreme Play -- Collecting -- Petting Cats -- Oral Fixations

-- Oral Mysteries -- Extreme Flavors -- Flavor Collisions -- Exploring
-- Color Wheel: the Magenta Jacket -- v -- Acts of Renewal:
Meditations of the Hand -- Folding Clothes -- Ironing Meditation --
Transformative Dusting -- Putting on Makeup -- Shape Shifting: Baking
Bread -- Personal Shape Shifting -- Space Programs -- Expanding the
body: Favorite Clothing -- Decorating Space -- Space Shifting --
Dining by Candlelight -- Rites of Memory -- Seasonal Flavors --
Making Mud Pies -- Lost or Found -- Hero Mom -- Part 2: How the
World Touches Us -- The Seasons -- Climbing Amboy Crater -- The
Gravity of Dawn -- Sonic Transport -- Kissing -- Eye Candy --
Swimming in the Rain -- Management Issues -- Sensory Joy --
Textures -- Aromas -- Crushing Bay Leaves -- The bicyclist and the
French Lavender -- Russian Leather: my mother's perfume --
Impressions -- Discomfort Zones -- Freestyle Craftiness -- Visual
Intimacy: Mirrors -- Touched Back -- Toxic Snow -- Innocent Leg and
Jumping Cholla -- Attack of the yellow jackets -- Handwriting --
Walking -- Pogonip -- Island in the Sky -- Fridays on Westcliff -- Loss:
Ceremonies of Death -- Loss Transformed -- Magnify This -- Part 3:
Inside the Flame -- A Well-Made Home -- Ordinary Objects -- Music
Recaptured -- Something from Nothing -- Telescopes -- Defining
Moments -- Too-Near and No-Where -- The Space of Mid-Air -- Too-
close Encounters -- The Overwhelmingly Generic -- The New and
Unknown -- Going to Extremes -- Defining Moments: Diving through
the Waves -- Watching Movies, Extending Space -- Defining Moments:
Flying with my Father -- Painting the Rock -- Uncurated Keepsakes --
Connective Tissues -- Defining Moments: Grand Canyon Sunset --
Defining Moments: The Rain Forest -- Defining Moments: Tree Falling
on Car -- Sensory Webs -- Defining Moments: Brahms in London -- All
Roads Lead to Home.

Sommario/riassunto

"Inside the Flame invites readers to unplug their computers, cell phones, and televisions and plunge back into overlooked nooks and crannies of everyday experience. We've lost touch with the richness of the tangible and with it our reverence for the physical world. Our ability to focus on the here and now is in crisis. By illuminating ways to take a closer look at the world around, Inside the Flame will help readers heighten their surroundings, tune the volume more precisely, and live lives that are fuller, richer, more mindful, and more compassionately interwoven with others. Inside the Flame illustrates how attentive experience brings the world close, and how the world responds by infusing us with bold colors, memorable textures, and a more widely open heart"--
