

1. Record Nr.	UNINA9910151568803321
Autore	Hoye Russell <1966->
Titolo	The SAGE handbook of sport management / / edited by Russell Hoye and Milena M. Parent
Pubbl/distr/stampa	Los Angeles : , : SAGE Reference, , [2017] 2017
ISBN	1-4739-5796-6 1-78684-252-1 1-4739-0243-6
Descrizione fisica	1 online resource (xvii, 576 pages) : illustrations
Collana	Gale eBooks
Disciplina	796.069 (157)
Soggetti	Sports administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Part 1: Sport management fundamentals -- Sport management / Russell Hoye & Milena M. Parent -- Sport governance / Russell Hoye -- Strategic management / Mike Szymanski & Richard A. Wolfe -- Organizational structure / Danny O'Brien and Lisa Gowthorp -- Human resource management / Tracy Taylor -- Leadership in sport management / Packianathan Chelladurai and John J. Miller -- Organizational culture / Eric MacIntosh -- Financial management / Dennis Coates and Pamela Wicker -- Sport marketing / Aaron C.T. Smith -- Performance management / Joanne MacLean -- Part 2: Sport management challenges and issues-- Sport policy and politics / Barrie Houlihan -- Regulating sport / Bob Stewart -- Sports development / Michael P. Sam -- Sport for development and peace / Simon C. Darnell and David Marchesseault -- Program evaluation / Katie Misener -- Interorganizational relationships in sport / Kathy Babiak and Annick Willem -- Gender issues / Sally Shaw -- Diversity and inclusion in sport / George B. Cunningham -- Sport and the media / Matthew Nicholson and Merryn Sherwood -- Sport brands and consumers / Dana Ellis -- Sport sponsorship and endorsements / T. Bettina Cornwell -- Sports tourism / Mike Weed -- Event bidding, legacy, and leverage / Laurence Chalip -- Event management / Milena M. Parent -- Volunteer

management / Graham Cuskelly -- Stadia management / Robin Ammon -- The economics of sport / Stephanie Gerretsen and Mark S. Rosentraub -- Industrial relations in sport / Dan Mason -- Corporate social responsibility / Aubrey Kent -- Sport, the natural environment, and sustainability / Greg Dingle.

Sommario/riassunto

The SAGE Handbook of Sport Management draws together the best current research on the major topics relevant to the field of sports management, including leadership, gender, diversity, development, policy, tourism, and media. Edited by two of the most respected figures in the field, the handbook includes contributions from leading sport management academics from Australia, Canada, New Zealand, USA, the UK and Europe. The key themes and debates of sport management are organized across three sections: sport management fundamentals and key concepts sport management challenges and issues sport management futures.
