

1. Record Nr.	UNINA9910150515403321
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Titolo	Financial Times briefing on change management // Richard Newton
Pubbl/distr/stampa	Harlow, England : , : Pearson, , 2011
ISBN	1-283-05602-X 9786613056023 0-273-73620-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (viii, 152 p.) : ill
Collana	Financial Times briefings
Disciplina	658.4/06
Soggetti	Organizational change Decision making
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover -- Financial Times Briefings -- Fast answers to critical business Decisions -- Acknowledgements -- Contents -- Acknowledgements -- Part One In brief -- Executive summary -- What is change management? -- Introduction -- Types of change -- The goals of change management -- Achieving change -- The eight building blocks of successful change -- Finding a balance -- Key terms and concepts -- Why change management? -- Introduction -- Why bother with change? -- What are the risks of change? -- What are the costs of change? -- What are the rewards of change? -- Who is changing? -- Introduction -- Four change case studies -- What does change success (or failure) look like? -- Part Two In practice -- How to manage change: a step-by-step guide -- Introduction -- The process and model for managing change -- The steps in the change management process -- Understanding the organisational context -- The change manager's toolkit -- Change lessons -- How to manage change: your role as an executive -- Introduction -- Sponsors and stakeholders -- The agenda setter -- The change enabler -- How to measure change -- Introduction -- The relationship between measurement, change and change management -- The challenges of measuring change -- Types of data and sources -- Sample measurements -- The process of measuring change -- How to talk about change -- Introduction -- The

basics: 10 ground rules for management talk -- Talking about change in general -- Talking about your current change -- Planning communication of change initiatives -- Credibility as a change-savvy executive -- Part Three Intervention -- Executive intervention -- Introduction -- The triggers for intervention -- Part Four In depth -- Additional resources -- Books -- Journals -- Online references -- Advisers and consultants -- Courses -- Index.

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Sommario/riassunto

A concise and pithy reference guide that gives senior managers and executives powerful, practical and accessible guidance on everything they need to know about change management to get the right results for their business. This book provides senior managers and executives with the powerful, coherent, practical and accessible guidance they need to drive value-adding change in their business. Encompasses what that level of management need to know, with sufficient theory, but primarily concrete guidance on achieving change. Structured in the series format of the Financial Times Briefing series, concise, pithy and to the point, these books offer: Powerful, practical advice to help executives make essential business decisions. A concise and focused overview to give executives the crucial information they need. Special design to help busy business leaders get the knowledge they need, fast.

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