Record Nr. Autore Titolo	UNINA9910150514303321 Ltd Bokish A Joosr Guide to… The Ascent of Money by Niall Ferguson : A Financial History of the World
Pubbl/distr/stampa	Hove, : Bokish Ltd, 2015
ISBN	1-78567-104-9
Descrizione fisica	1 online resource (24 p.)
Disciplina	332.09 332.4
Soggetti	Economic history Economics History Finance History International finance History Money History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Copyright Page; Contents; What's it about?; Money has value because we believe that it does; Insurance was invented to ensure financial protection; The stock market experiences bubbles because of people; Real estate is no longer the safest place to invest your finances; A nation's economy is controlled by the credibility of its government; The United States is falling from economic supremacy, and China is stepping forward; Final summary; Now read the book
Sommario/riassunto	In today's fast-paced world, it's tough to find the time to read. But with Joosr guides, you can get the key insights from bestselling non-fiction titles in less than 20 minutes. Whether you want to gain knowledge on the go or find the books you'll love, Joosr's brief and accessible eBook summaries fit into your life. Find out more at joosr.com. Where did money come from and what makes it so important to everyone in the world? Discover how and why money was created, as well as how it impacts people on a personal and global level. The Ascent of Money goes all the way back to the beginn

1.